



Contacts

APRIL 1948



Eatonians Swing to Spring!

"By Jupiter!"...

*... "Life is not so short but that there
is always time enough for Courtesy"*

Use This Recipe...

FOR A DAY WITHOUT HAPPINESS OR PROFIT

Take a pint of ill humor,
add one or more unfortunate incidents,
set over good fire.

When at boiling point,
add tablespoon of temper.

Baste from time to time
with sarcasm.

Cook until edges curl.

Add handful of haughty
words,

as mixture curdles, stir
furiously,

do a slow burn—

**DO NOT COVER—
MAY BLOW TOP!**

Serve while sizzling!

Recipe for a "By Jupiter!" Day

1 cup friendly words

2 heaping cups understanding

4 heaping teaspoons time and
patience

Pinch of warm personality

Dash of dry humor (or sense or humor)
Spice of life

Instructions For Mixing Ingredients

Measure words carefully

Add heaping cups of understanding

Sift together three times before using

Make smooth sauce—not too thick;

Use generous amounts of time and
patience

Cook with gas on front burner

Keep temperature low—do not boil

Add dash of dry humor (or a sense of
humor)

A pinch of warm personality

Season to taste with spice of life

Serve in individual moulds

Best when made by a good mixer

"How sweet and gracious even in common speech,
Is that fine sense which men call Courtesy.
It transmutes aliens into trusting friends,
And gives its owner passport round the globe."

—James Thomas Fields.

CONTACTS

APRIL, 1948

Eaton's To Build Store In Vancouver

The T. Eaton Company Limited announced on Friday, March 19th, that it will erect a department store on the site of the old Hotel Vancouver and the York Hotel in Vancouver, and that the two buildings have been acquired by the firm and will be demolished.

The old Hotel Vancouver, the city's leading hotel until the Canadian Pacific and Canadian National railways co-operated in opening the new Hotel Vancouver, is at present under lease to the Dominion government.

The complete property occupies about three-quarters of the city block bounded by Granville, Georgia, Robson and Howe Streets. The hotels were bought from the Canadian Pacific railway.

In addition, most of the block bounded by Smythe, Howe, Hornby and Nelson streets has been purchased as a parking site.

Demolition probably will start this summer. Mr. John David Eaton said that the time of completion of the store will depend upon factors of supply and world conditions.

Mr. J. R. Jenkins of Winnipeg, will be supervisor of the Company's business in British Columbia, with Mr. David Kinnear of Hamilton, his assistant.

Entry of Eaton's brings a fourth major department store into a highly competitive department store city. Up to now Eaton's has had only a mail order office and display quarters in Vancouver.

Eatonians Study Retail Management

First Class of Its Kind Attends Lectures by Professors From University of Manitoba

"You can't see the forest for the trees, the individual is often so absorbed in the details of the problem that he can't see the problem itself." These opening remarks by Professor G. Donaldson, sums up the purpose of our first retailing course of lectures by university professors to department management, which opened on March 11th in our educational conference room.

Mr. W. G. B. Dailley, staff superintendent, introduced Professor Donaldson and briefly outlined the objective of the lectures.

This course, consisting of eight lectures, was set up at the Company's request by the department of commerce, University of Manitoba.

The topics are all of vital importance to those seeking a better insight into some of the broader aspects of department store management.

For example: "Current Business Conditions

in Canada—The Facts." "Demand—The Western Canadian Market." "Buying Arithmetic." "Human Relations." "Causes of Failure and Elements of Success in Business."

The lectures which are of one-hour periods, are given by Professors G. Donaldson, G. J. Leonidas, G. B. Oakland and D. C. Williams.

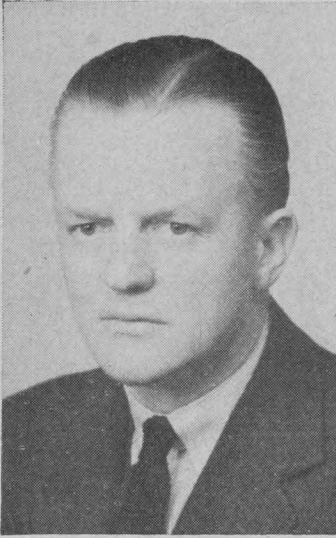
A discussion period follows. Moreover at the conclusion of each lecture the students are given three questions to answer before the next class assembles. These questions are prepared by the professor giving the lecture so that all may derive a greater benefit from the course.

As the course progresses it is interesting to note the refreshing informality and friendliness with which each professor discusses his subject. Thus, while carefully prepared and clearly presented, the lectures have an approach that appeals to all.

Note books are open and pencils poised! The first Retailing Course by university professors commences in our educational conference room.



RECENT APPOINTMENTS— (British Columbia)



Mr. J. R. Jenkins



Mr. D. Kinnear

Mr. J. R. Jenkins (formerly in charge of merchandise office, Winnipeg) has been appointed supervisor of the Company's business in the Province of British Columbia.

Mr. D. Kinnear (executive offices, Hamilton) has been appointed assistant to Mr. J. R. Jenkins.

Winnipeg

MR. A. R. TUCKER—In charge of the merchandise office.

MR. W. J. McKEAG—Assistant to Mr. A. R. Tucker.

Department W270 — Furniture and sewing machines:

MR. C. M. LIVINGSTONE, assistant.

Department W274—Pictures, paints and wall-paper:

Department W1076—Picture workroom:

MR. R. N. GREGG, head of department.

Department W70—Furniture, sewing machines, beds, springs and mattresses:

MR. R. J. BROWN, head of department.

Department W74—Pictures, paints, wallpaper:

MR. T. DODDS, head of department.

Department W205—Books and Stationery:

Department W1005—Lending Library:

MR. S. C. FLORENCE, head of department.

MR. J. C. MARSHALL, assistant.

Brandon

Department B260 — Radios, washers, ironers, vacuums, electric refrigerators:

MR. L. OLNEY, head of department.

Department B253—Hardware, stoves, electric appliances, sporting goods, luggage, china, paints:

MR. D. KEYNES, first assistant.

Edmonton

Department E236—Wash goods, silks, woolens, patterns, staples, linens, etc:

MR. J. A. MORGAN, assistant.

Regina

Department R252—China and glassware;

Department R256 — Farm implements, stoves and plumbing:

MR. D. SHINNAN, head of department;

MR. E. ELLIS, assistant.

Vancouver

MR. W. GILMOUR has been appointed to succeed the late Mr. H. L. Westman in Vancouver.

Mr. Gilmour will be responsible to Winnipeg management for mail order operations in Vancouver, including the showroom at 526 Granville Street, and order offices in the Province of British Columbia.

Mail Order Offices

Victoria, British Columbia:

MR. R. H. DYKER, in charge;

MISS M. J. McINTYRE, assistant.

Vernon, British Columbia:

MISS N. KLAUSMAN, in charge.

Grande Prairie, Alberta:

MRS. R. McDUFF, in charge.

Westview, British Columbia:

MISS B. JONES, in charge.

MR. W. B. PICKARD STEPS UP TO STORE SUPERINTENDENT

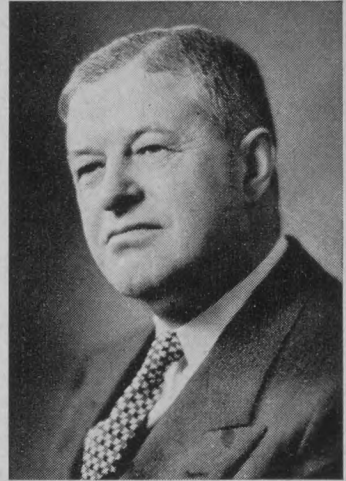
Mechanical and construction superintendent for many years, Mr. Wesley B. Pickard recently stepped up to the greater responsibilities of store superintendent. Mr. Pickard succeeds Mr. B. C. Scrivener who is now on leave of absence pending retirement on July 1st.

Our new superintendent brings to this important office a valuable experience in Eaton merchandising, operation and management gained in over forty years with the Company. To this may be added his wide knowledge and experience in the construction, mechanical and maintenance work of the store.

Like most keen sportsmen and "regular fellows," Mr. Pickard has acquired a nickname. Many who have been closely associated with him over the years affectionately refer to him as "Pick" or "Wes." But whether it's "Pick" or "Wes," all admire his forthrightness, his energy and driving enthusiasm.

As a hard worker himself, Mr. Pickard expects direct action from others. And on occasion he may speak crisply if he doesn't get it. But all agree that "Pick" is a generous foe, never holds a grudge and on the other hand is quick to appreciate a job well done.

In short, a straight shooter with the prestige of the Company and the welfare of its employees very much at heart. And so we salute our new superintendent and, on your behalf, assure him of every support in an extremely difficult task.



Mr. W. B. Pickard

MR. W. L. PALK APPOINTED ASSISTANT SUPERINTENDENT

Aide-de-camp to Mr. Pickard is Mr. W. L. Palk, with the rank of assistant store superintendent. Born in Winnipeg 36 years ago, William Lawrence Palk, B.A., L.L.B., graduated from Manitoba University in 1932. Called to the bar in August, 1936, he is both a barrister and solicitor. In the same year he joined Eaton's. Prior to going to the superintendent's office, Mr. Palk was with the mail order advertising and various merchandising departments where he gained a knowledge of the Company's policy and system that will be helpful to him in his new appointment.

During World War II Mr. Palk served in North-West Europe with the Air Intelligence, holding the rank of captain. Married, with two daughters and an infant son. Kindly, cultured, in his 12 years with the Company Bill Palk has earned the respect and affection of all Eatonians.



Mr. W. L. Palk

CONGRATULATIONS, MR. FRY

Congratulations to Mr. Roy J. Fry, supervisor of the city advertising, sketching and ticket writing departments, who on April 1st completed thirty-five years of continuous service with the Company.

"HANDS ACROSS THE SEA"

"The Managing Director,

"The T. Eaton Co., Limited, Winnipeg, Man.

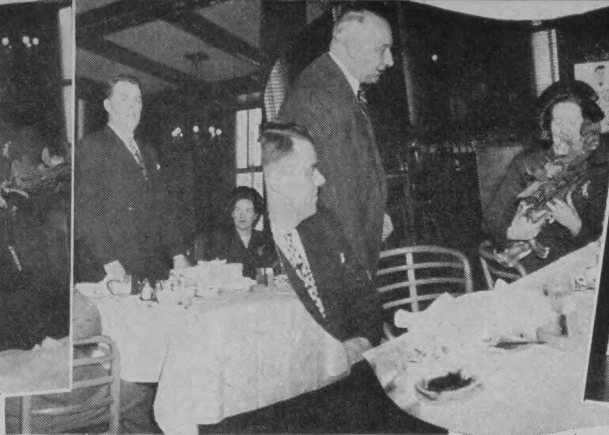
"Invergordon, 30 Brook Barn Way, Worthing, Sussex.

"March 8th, 1948.

"Dear Sir: Recently my mother, who is eighty-one years of age, received a parcel of groceries from our Princess Elizabeth which you had kindly donated as part of her wedding gift. I thought I must write and thank you, and tell you how much it is appreciated.

"Incidentally, I might also add we appreciate the way you stick to the old country whether the going is good or bad.

"Yours sincerely, H. Brock."



Top Row, left to right—Mr. A. H. Young, mail order superintendent; Mr. W. Gilmour, Mr. Frank Carpenter and Mrs. Gilmour. Next picture: Mr. Gilmour says (with a touch of the Blarney), "You've got the coldest weather here in Winnipeg—but the warmest hearts." Next picture shows Mr. D. S. McKellar (who presided) and Mrs. Gilmour admiring her bouquet.

"FAREWELL, BIG BOY!"

Breakfast Party Honours for Mr. W. Gilmour

Vancouver bound just a year and a month after his return from the West coast, Mr. W. Gilmour (mail order furniture) and his good wife were honoured at a breakfast party held in the grill room on Saturday morning, March 6th. Mr. D. S. McKellar, merchandise office representative for the sixth and seventh floors, was chairman. Also seated at the head table were Mr. A. H. Young, mail order superintendent, and Mr. Frank Carpenter.

Mr. McKellar did a bit of ribbing about the "short working day" in Vancouver (only four hours) "due to the difference in time" between the Pacific coast and Winnipeg. (Later, how-

ever, this was stoutly refuted by Mr. Gilmour who even tried to prove that Vancouver Eatonians worked longer and harder!)

Presentation of a travelling toilet case was made to the guest of honour while Mrs. Gilmour received a lovely bouquet.

Congratulations and best wishes to Mr. Gilmour in his new field as head of Eaton mail order and order offices in British Columbia were then voiced by the chairman, Mr. A. H. Young and Mr. Frank Carpenter.

Responding, Bill (as he is best known to his host of friends), spoke of the happy months spent with the Winnipeg furniture group. "You have the coldest weather but the warmest hospitality on the continent," he added with that touch of blarney that we all like to hear. Winnipeg visitors to the coast would always find "welcome" on the mat, concluded Bill, and we know he meant it.

So to Bill Gilmour, Mrs. Bill, Sandra, aged 10, and Douglas, six—good bye and good luck!

BEST OF LUCK, BYRON!

Mr. B. Galbreath Off to Vancouver

Accompanying pictures show farewell honours to Mr. Byron Galbreath, ere he left for Vancouver in February to take charge of mail order operating and service for the Company.

In upper picture Mr. A. H. Young, mail order superintendent, is speaking of Mr. Galbreath's fine record with Winnipeg store and wishing him all of the best in his new field.

Mr. Jim Johnston (centre) also added his best wishes.

In lower picture Mr. Galbreath smiles happily as he says "thanks a million" for the parting gift of an easy chair and matching footstool, presented him by the mail order heads of departments and assistants. A handsome travelling case was also presented him by his associates in 122.



Letters of Credit

Paging Dunc McCall!

A Harbison Avenue customer sends this note to Mr. Dunc McCall, men's shop.

"Just a note to say 'Thank You' for your kindness in sending the shirts. They were just fine. Both Mr. Dunbar and myself appreciate your efforts and your choice. It means so much to us to have someone we can depend on because I cannot get out to shop and my husband has so little chance to get to the store. Once again our sincere thanks."

* * *

An Orchid for Mrs. Mollie Thompson

Addressed to the head of the dress goods department, this letter comes from an appreciative customer on Dominion Street.

"For some two or three years I have tried to have one little lady serve me, if ever I needed dress material. The other day I inquired her name and it is Mrs. Mollie Thompson. She is so outstanding in kindness and willingness to help that I feel compelled to bring it to your attention.

"She has saved me hours for she seems to know just what is needed, whether it is for my mother in England, or for my little granddaughter's wear here in the city. I am no good in a crowd and have had to phone my orders several times. Her advice has always been satisfactory. Would it be possible to pass on my appreciation?"

* * *

The following "thank you" note comes from Mr. J. M. Cameron, secretary carnival committee, Emerson, Man.

"We were indeed grateful for the opportunity of having with us, by your kind permission, one of your photographers, Mr. Albert Mousseau.

"This delightfully personable gentleman left nothing undone to contribute to the success of our carnival.

"Would you express to your Company our keen appreciation of his untiring efforts, and of their courtesy in making it possible for him to be here."

Thank you for writing, Mr. Cameron, and well done, Monsieur Mousseau!—Ed.

(Continued on Page Eight)

Are You Standing Still?

It can't be done successfully in business today. We need to check our knowledge, our methods, etc., against the best thinking. How? It may be by taking a course and really digging for all it has to offer us.

It may be by using the library for Eatonians with its ever-growing number of books.

When did we add the last bit of useful knowledge to our kit of business tools?

Are you young—in your twenties—and looking to having a career in retailing? Nystrom's "Elements of Retail Selling" will give you a chance to push out your horizons and take a look at your future.

Do you supervise people? There are several books on this important subject that point the way, as for example: "Supervising People," by Halsey.

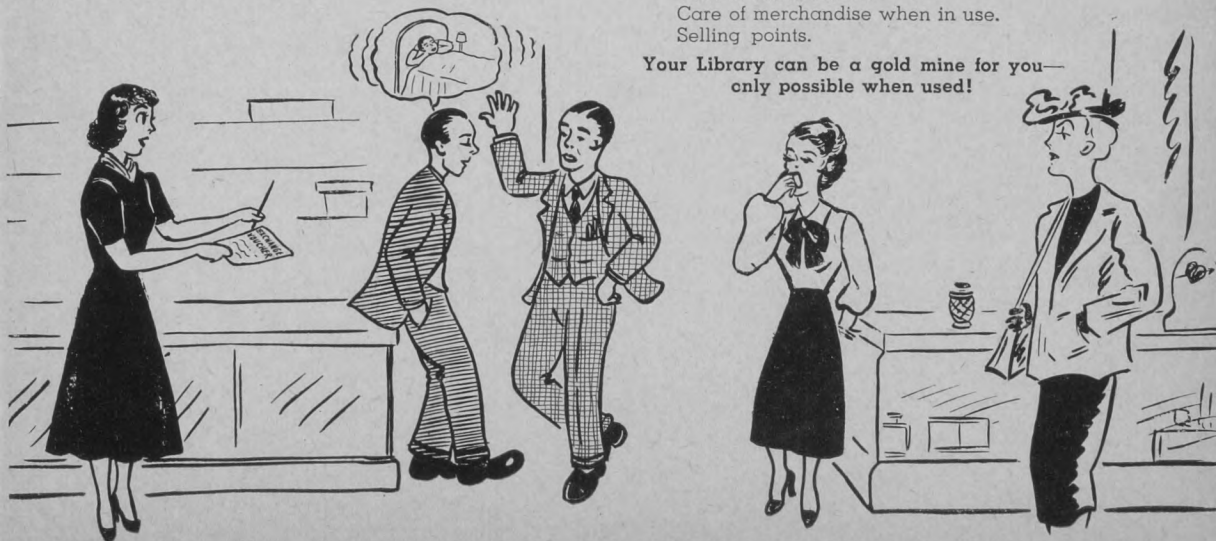
Do you sell? When did you have a book to study on this all-important subject? Have you read Ivey's book "Salesmanship Applied"? You haven't! Well you have missed a lot of fun as well as useful tips.

You have made a study of salesmanship! Fine, but when? Two years ago, five years ago—longer than that? Keep up-to-date by using the "Salesman's Digest" (available in the library).

Your merchandise—how far have you progressed in securing the best knowledge on the following:

- Romance of your merchandise.
- Raw materials used.
- Manufacturing processes.
- Types of merchandise.
- Colors and size range of merchandise.
- Uses of merchandise.
- Care of merchandise when in use.
- Selling points.

Your Library can be a gold mine for you—only possible when used!





Top Row—Left: The Scrivener family render "Home on the Range." Right: Messrs. Jack Hutchinson, Jim McClure, Fin Tease, Dan Galbraith and Tom Giles.

Centre—Mr. Scrivener is presented with a gift of affection and remembrance from his "boys." Mr. Len Summers does the honours.

Lower Row—"Mother" (Mrs. B. C. Scrivener) and Mrs. Graham Scrivener. Right: Frank Heath, George Poole and Mrs. Scrivener.

MR. B. C. SCRIVENER HONoured BY IMMEDIATE ASSOCIATES

Twenty-two Eatonians headed by Mr. Len Summers and Mr. Rod Anderton, descended upon 214 Oxford Street on Tuesday, February 24th, to wish God-speed to Mr. and Mrs. B. C. Scrivener on the occasion of their impending departure to Victoria to enjoy a respite from the frigid weather of the Prairies. They represented the shopping service, cash office, sales audit, floor service, investigation service, time office, despatch, caretaking and adjusting bureau departments—groups which for many years have been closely connected with Mr. Scrivener's supervision as store superintendent.

The evening got going when Bert Kilgour accompanied the gathering on the piano to the singing of old favorites under the leadership of Rod Anderton who acted as M.C.

Mr. Summers, in making the presentation of an engraved silver tray, spoke feelingly of the years of association with Mr. and Mrs.

Scrivener and expressed the wish of all for a speedy return to health of Mrs. Scrivener.

Mr. Scrivener, in accepting the gift, spoke of his business career and stressed the fact that the most important and valuable thing in life was the possession of true friends.

A lovely bouquet of roses was presented to Mrs. Scrivener by Jack Williams (adjusting bureau). On the programme side, Mr. Bert Sizeland recited humorous verse after which young Harvey and Bernard Scrivener, Jr., grandsons of Mr. and Mrs. Scrivener, assisted by Grandpa, sang "Home on the Range."

Then followed a stirring musical offering by the entire Scrivener family consisting of Mr. and Mrs. B. C. Scrivener, Mr. and Mrs. Graham Scrivener, Harvey and Bernard and in-laws, Mr. and Mrs. W. Harris. Altogether it was a delightful evening packed with reminiscences and that heart-warming enjoyment only to be found among old friends.

Old Friends' Tribute

"Here is a dear and true industrious friend."
—Shakespeare.

Ere Mr. B. C. Scrivener left for the West coast with Mrs. Scrivener late in February, he was twice honoured by groups of Eaton women—all old friends who are senior in service with the Winnipeg store and mail order and whose records with the Company range from twenty to forty-one years.

The first event occurred a few days before Mr. Scrivener's departure when he was surprised in his office by a delegation representing over a hundred girls from the mail order.

This group was headed by Misses Ida Shove (mail order cashiers), Irene Martin (mail order correspondence) and Rae Patching (mail order hosiery).

Presentation of a lovely Royal Doulton figurine was made to Mr. Scrivener by Miss Shove on behalf of the mail order group. Thoughtfully, this exquisite bit of bric-a-brac was a grey mare and a frisky, leggy colt, favorite Doulton subjects of both Mr. and Mrs. Scrivener.

Two days later Mr. Scrivener was called to the seventh floor rest room where a similar group of senior women from the store were assembled.

Here the music-loving Mr. Scrivener was presented with a gift of records, the works of his



155 Years With Eaton's

"Then here's a hand, my trusty friend . . ."

Left to right: Miss Irene Martin (117), 37 years; Mr. B. C. Scrivener, 42 years; Miss Rae Patching (1), 41 years; Miss Ida Shove (117), 35 years. Total 155 years with Company.

favorite artists and composers. Presentation was made by Miss L. Bode (sales audit), who was introduced by Miss K. M. Kerr (educational office).

In this instance the girls also got in a "rib" at Mr. Scrivener's expense. Knowing his love of "whodunits" they also presented him with a ten-cent thriller.

But in each case the pattern was the same. These old timers wished to give Mr. Scrivener a lasting remembrance—a token of their affection and appreciation for many kindnesses extended them over the years.

All Right, Let's Face It! Here's News About Your

INCOME TAX RETURNS

All Returns To Be Filed By April 30th, 1948

The 1947 T4 slips showing the employees' income and tax as reported to the Income Tax Office have been distributed and you should have received yours if you were taxed.

The slip this year is designed so that many employees will be able to use it as their actual return after completing the information asked for.

Before using this form as your return, you should read the instructions on the reverse side and answer the questions.

If your answer to any of these questions is "YES" you are not entitled to use this short form, but must secure a set of T1-Special or T1-General forms.

Briefly, those who may use the short form are as follows:

1. Those whose income was not more than \$3,000.00.
2. Those who worked for only one employer in 1947.

3. Those who worked the full year.
4. Those who received not more than \$100.00 interest.
5. Those who received no business income.
6. Those not claiming foreign tax credits.
7. Those not claiming gifts to the Crown.
8. Those whose wife or husband did not receive income in excess of \$250.00.

If you are entitled to use the short form, you complete and sign COPY No. 1. COPY No. 2 is your copy to keep. No payment is necessary at time of filing. You will receive a statement of amount due later.

If using the regular T1-Special or T1-General form, one copy of the individual slip should be attached to the return. The balance due must be paid when filing the return.

All returns must be made by April 30th, 1948.

—Thanks, Chinook Winds





Picture Above—Mr. Kemp sinks into his armchair gift with a sigh of comfort.

Picture at Left—The horse-loving Mr. Kemp also receives an ornamental gee gee presented by Miss A. Carruthers.

Fred Kemp Races to 40th Milestone

A great milestone in the life of Mr. Fred Kemp (boys' clothing, mail order) was marked on Tuesday, February 24th, when he completed 40 years of continuous service with the Company.

A man of quiet, retiring tastes, Fred Kemp is well known not only for his ability but also his "agility" as a stock keeper, his weather predictions and his hobby of horses.

Mr. Kemp arrived at work on the gala day, half an hour early as usual, to find his desk bedecked as a race track, with green grass, horses of all shapes and sizes, flowers and streamers, and the whole display surmounted by a floral horseshoe for good luck.

As a token of affection, he was then presented with an armchair from the department

and staff. Mr. A. S. Parker, in making the presentation, complimented Mr. Kemp on his long record of excellent service, also his capabilities and spryness as a worker. Miss A. C. Carruthers followed with a presentation to Fred of an ornamental china horse, a personal memento from the staff.

In reply, Mr. Kemp mentioned the many anniversaries he had observed, the changes that had taken place in forty years, and the pleasant relations which existed in the department.

Personal congratulations were received by Fred in a letter from our president, Mr. John David Eaton. Mr. Harold Daly, head of department, also wired a congratulatory message from Montreal in which he commented on his pleasant association with Mr. Kemp at Eaton's over the years.

"LETTERS OF CREDIT"

(Continued from Page Five)

A Palmerston Avenue customer writes:

"About one month ago we purchased from your Company rubber flooring for our kitchen.

"The flooring was laid by your Mr. R. Vokey and his assistant.

"We are extremely pleased with the new effect and are particularly appreciative of the proficiency and expert manner in which the floor was actually laid.

"I should be glad if you would take the trouble of telling Mr. Vokey how highly we think of his work."

Thank you for writing, sir! And, Mr. Vokey, please take a deep bow!—Ed.

Eight

Despite the many "bouquets" Miss Mary Johnston (women's coats) has received about her fine service to Eaton's, she is never content to rest upon her laurels. Here are two recent "letters of credit" from Reston, Man.:

"I want to let you know that the second blue suit, size 16, which you sent me is a perfect fit and very satisfactory to me. . . . I am very grateful for your efforts and delighted with the suit."

. . . and from Rosenfeld, Man.:

"Received the swell coat you sent me and I really am a very satisfied customer. The coat fits nicely even if it is a size smaller. Thank you very much for your selection."



Top Row—Left: Mr. Dailley receives a beautifully wrapped gift, presented by Miss K. M. Kerr on behalf of the gathering. Centre: Mr. and Mrs. Dailley. Right: Bob Laidlaw thinks it's nice to be surrounded by a row of sweet smiles like these so early in the morning! Ruth Boddiss, Mabel Hutchinson, Bob Laidlaw, Marie Steele and Lillian Phillips.

Lower Row—Left: "Better save paper," smiles Mr. Dailley (reminiscent of his wartime service to Canada as Col. Dailley, O.B.E., Director of Salvage). "Ahl! Isn't it beautiful!" Mr. Dailley unwraps his gift and an exquisite Royal Doulton figurine is revealed. The subject is "Easter Morn." Looking on admiringly are, left to right: Misses Margaret Lawrence, K. M. Kerr, Mr. A. D. MacDonell and (with back to camera) Miss Phyl Bennett. Right: General view of the party. At left near top can be seen Mr. W. B. Pickard, store superintendent.

Mr. W. G. B. Dailley Honoured on 40th Anniversary

Staff Superintendent and Mrs. Dailley are Guests at Breakfast Party

It was one of those delightfully informal affairs that Mr. Dailley likes best—a gathering of "the family" at breakfast to do honour to their chief on completing four decades with the Company. And adding pleasure to the occasion was the presence of the Colonel's gracious lady. Mr. A. D. MacDonell presided, and seated around the board were members of the staff superintendent's office, employment, educational, welfare and kindred departments.

Tributes to Mr. Dailley were expressed by Mr. W. B. Pickard, store superintendent; the chairman and Miss K. M. Kerr, educational office. Mr. Pickard spoke of his long association with Mr. Dailley, who, said he, had served the Company in many capacities and always with distinction. The speaker referred to Mr. Dailley's outstanding service to his country in two wars, also his popularity when manager of Calgary store, and wished for Mr. and Mrs. Dailley many happy years ahead.

"The longer we know Mr. Dailley the better we like him," declared Mr. A. D. MacDonell (a tribute that will find an echoing aye, aye, sir! in many a quarter). Mr. MacDonell also spoke of Mr. Dailley's achievements in filling so capably so many posts.

He then called on Miss K. M. Kerr who presented the Colonel with a figurine of Royal Doulton ware in the charming subject: "Easter Morn."

Loyalty All-Important

Responding, Mr. Dailley briefly traced his career with Eaton's. Starting as a parcel inspector at \$10.00 per week, three months later he became manager of his department. Subsequently he had been in charge of grocery packing, fruits ("with a warehouse full of apples to sell"), sporting goods, furniture and other posts with the Company, and latterly staff superintendent.

Dealing briefly with the problems of staff training—especially during the war years—Mr. Dailley paid a tribute to the fine loyalty of his own staff. In his broad experience with the Company he had found that energy and leadership notwithstanding, "unless you have loyalty you don't do a good job." Expressing the thanks of Mrs. Dailley and himself for the lovely gift, the Colonel paid a gallant compliment to his charming wife (not forgetting those 11 grandchildren).

"Best for the last," said Mr. Dailley, he had joined Eaton's on a very great day—"my wife was born on this day!" So two-way congratulations, Mr. and Mrs. Dailley, from all of us!



(For Descriptions of Pictures See Facing Page)

Mr. W. Wakefield and Mr. A. H. Irwin Honoured

Over 150 Eatonians were present at a dinner at the Marlborough Hotel, Monday, February 23rd, to honour Mr. W. Wakefield and Mr. A. H. Irwin on completion of 35 years' service with our Company.

Seated at the head table were seven thirty-five-year service men together with Mr. S. E. Harris, former store superintendent, the Company's original grocery manager and Mr. Wakefield's predecessor; and the chairman, Mr. G. Douglass.

Three out of town guests were also present: Mr. W. J. Abercrombie, Fort William foodateria; Mr. J. Morrison, Portage la Prairie foodateria;

and Mr. W. McAllister of the grocery department, Brandon store.

Following the dinner the Canadian Musical Revue entertained with a floor show. It is noted that quite a few of this company are Eatonians, including Mr. Alex Gilchrist (132) the director and producer.

Some excitement was aroused over six merchandise parcels bearing the names of high-class automobiles.

The meeting was addressed by Mr. Sam Harris, who renewed many old acquaintances of the years when he was in charge of the department.

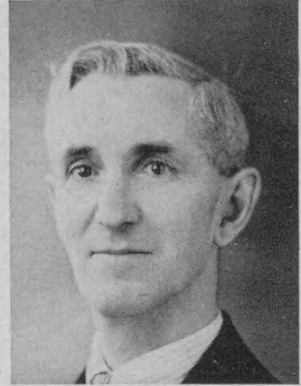
(Continued on Page Eleven)

SAM COULTER

The warehouse staff gathered on Wednesday morning, February 25th, to do honour to Mr. Sam Coulter, our genial elevator operator, on the occasion of his 35th anniversary with the Company.

Mr. Jack Scott made the presentation of a fine leather wallet which contained some nice "folding material." Mr. Scott explained that while we were all very fond of Sam, we had to keep a wary eye on him or he "may take you for a ride." Also that Sam had more than his share of trouble because his life had consisted of "ups and downs" continually for the past 35 years.

Mr. Coulter expressed, in his finest Irish dialect, his appreciation for the gift and thanked one and all for their thoughtful remembrance and kindness.



MR. WAKEFIELD AND MR. IRWIN HONOURED

(Continued from Page Ten)

Mr. Peter Ross (seeds) read many messages from all parts of Canada and the United States complimenting Mr. Wakefield on his anniversary. He then presented him with a golf club cart on behalf of his associates.

The chairman also read messages of congratulations from all parts of Canada for Mr. Irwin.

Mr. Abercrombie presented Mr. Irwin with a floor lamp on behalf of the western foodateria managers and his Winnipeg associates.

Mr. Wakefield and Mr. Irwin both spoke very fittingly and thanked their many friends for their good wishes.

A good party, folks, a very good party.

—A. Hargreaves

Descriptions of Pictures on Page Ten

Top Row—Left: Mr. P. Ross reads a batch of congratulatory messages. Right: This foursome totals 140 years with Eaton's, Messrs. A. Austin, W. Foubister, A. Saunders and R. Bowers.

Second Row—Messrs. S. E. Harris, G. Douglass, Austin Irwin and W. Foubister. Close-ups of the honoured guests—Mr. W. Wakefield, supervisor, and Austin Irwin, first assistant.

Third Row—Left: Mr. Irwin is congratulated by Mr. W. J. Abercrombie, Fort William foodateria. Right: Messrs. James Fletcher, P. Ross and W. J. Wakefield.

Lower Row—Left: General view of gathering. Right: Mr. S. E. Harris, former manager of the grocery department and later store superintendent, does a bit of reminiscing.

* * * *

MR. ALBERT "VIC" LANGLEY (Saskatoon)



Saskatoon store Eatonians look with pride on their long-service members and, on March 3rd, had a special occasion to congratulate a popular fellow of the staff. Mr. Albert (popularly known as Vic) Langley reached his 35th milestone with the Company.

Born in Sedgeford, King's Lynn, Norfolk, in England (incidentally he's never lost the accent), Vic emigrated to Canada in 1910 and arrived in Saskatoon in 1911. He joined the service of the F. R. McMillan Company, later bought by Eaton's, and worked in the capacity of barn boss. Deliveries, in those days, were accomplished by horses and wagons. When Eaton's bought the McMillan business in Saskatoon, Mr. Langley and the fine delivery horses went to work for the Company.

Vic served in the first world war for three years. Three of his four sons served with the Canadian forces in World War II.

Looking back over the thirty-five years, Mr. Langley recalls many of the incidents which went to make those years pleasant . . . the many friends he has made among the staff members and the pleasant associations of the store personnel.

We add our congratulations to Mr. Langley.

EATON MEN'S CURLING CLUB

Annual Dinner and Presentation of Prizes Monday Evening, April 12th,
at Fort Garry Hotel.



Top Left—Mr. W. B. Pickard, store superintendent, thanks Jack Smith, on behalf of the Company, for his loyalty and co-operation.

Top Right—Jack discovers a gag presentation of a tin of "turps" and a brush (or was it?).

Lower Left—"Big Charlie" presides over the coffee—an unexpected treat for those who called to congratulate friend Jack. Geoff Douglas gets a second cup.

Lower Right—Mr. Clayton Tucker (right), supervisor and old friend of Jack's, says: "Thanks for a job well done."

Jack Smith Has Gala 35th Anniversary

Amidst a spring-like setting, very different to the outside climatic conditions, on Saturday morning, February 21st, Mr. Jack Smith (truck painting) received the hearty congratulations of the various delivery departments, as well as a special message from Mr. W. B. Pickard. Mr. Pickard congratulated Jack on his achievements in his department, being responsible for the appearance of the Company's trucks and wagons.

It was a "royal flush" event but Jack's countenance was impassive as usual. However, those who know him best could tell that he was tickled pink with the whole affair.

On behalf of the associated departments, Mr. Tucker made a presentation to Mr. Smith of a torchiere tri-light lamp. He also thanked Jack, on behalf of the departments, for his outstanding loyalty, his devotion to duty, and the spirit of co-operation that has always characterized his every effort.

In one of the shortest responses on record, Jack expressed his thanks for the kind remarks and the lovely presentation, and was then whisked off to his own gaily decorated desk

for further interesting ceremonies. Here a number of individual presentations awaited him and a delightful "buffet breakfast" with the birthday cake as the "piece-de-resistance"—a delightful work of art from the grill room. Indeed, Jack will remember his 35th anniversary, the day being a succession of interesting surprises right up to dismissal time.

Jack Smith began his coach-building career under the tutelage of a former Canadian in Scotland, Mr. Peter Holmes, who went to Glasgow from Peterborough, Ontario, and took "young Jack" in as an apprentice. Jack came to Winnipeg in 1909. He began work with the Boyce Carriage Builders, a firm, incidentally, that used to build the Eaton delivery wagons, and it was but a step to his present association, which time has all been spent in the one department.

Soon realizing that Canada was his for keeps, he sent home to Scotland for a lifetime partner, in the person of Miss Cecilia Scouler, a lady right from his "home town," and later three little "Smitties" came along: John D. now in department 1074, Robert S. in 201, and Cecil A.



Left: Bob Gregory proved a brilliant raconteur. Centre: Mr. Gerry Caine presents Bob with golf clubs. Right: Mr. W. K. Charge came out of retirement to be chairman, and was happy to be among his "boys and girls" again. Extreme right: Mrs. Gregory shared honours with Bob.

Robert (Bob) Gregory

St. Patrick's Day in the afternoon saw the men's furnishings assembled at Moore's Restaurant to honour a well-loved member, Mr. Robert Gregory, on the occasion of his 35th anniversary with Eaton's. Mr. W. K. Charge, former supervisor, made a genial and capable chairman.

Seated beside him at the head table was Mrs. Gregory who, unknown to her husband, had been invited to share the honours with him. Cartoons of Bob in various poses adorned the walls. One of our hero astride a mule and reminiscent of his World War I days in France, was particularly arresting. Poetic tributes by the department's own bard attested Bob's popularity. One read: "His youthful vigor undiminished, Bob says 'By gosh, I'm far from finished!'"

Things got going when Bob entered the big dining-room escorted by Mr. Gerry Caine, department head. The former's face wore a puzzled smile, especially when he saw his good wife. Gerry had made it a complete surprise. He had invited Bob out to lunch with him and gosh! here was the whole gang!

Mr. Charge spoke of Bob's popularity, his pleasing personality, and the reputation he had earned for willingness. Observance of these anniversaries was a fine thing, declared Mr. Charge. Long service showed how much Eatonians thought of the Company, and the Company thought of them.

It was easy to see how happy Mr. Charge felt to be back with "his" boys and girls even for a little while—and how delighted they were to have him.

Tom and Tom Entertain

Between courses, the fine baritone of Tom McBryde led in singing the time-honoured favorites with Tom Laidlaw at the piano. Desire Belanger also obliged by leading in those many stanzas about a certain little French gal named "Alouette."

Mr. Caine Does the Honours

After referring to his many years of pleasant association with Bob Gregory, Mr. Caine read a cable of congratulations to Bob from Mr. Gerry Pryce, group manager, now in London. Presentation of a set of golf clubs and bag was then made to Mr. Gregory "so that he might return George Firth's old ones."

Bob Makes Brilliant Response

Responding, Mr. Gregory's address proved that he is a seasoned raconteur and after-dinner speaker. He told of the day he arrived in Winnipeg when 17, from his native Prince Edward Island. That proved to be the biggest day in his life for he met "the girl" in a boarding house and eventually they were married.

He reminisced about those muddy days in Winnipeg before asphalt pavement and his early days at Eaton's, the splendid managers under whom he had served—ending with a sincere and nicely expressed tribute to his department and the Company. Well done, old timer!

* * *

Mrs. Clara Byrne

The "first lady" of the alterations department, Mrs. Clara Byrne, celebrated her 35th anniversary with the Company on March 15th and all of her service was spent in the one department.

Among the first to offer congratulations was Mr. R. S. McCordick, general manager. Mr. W. G. B. Dailley, Mr. Angus Osborne and many other friends from both store and mail order followed.

(Continued on Page Twenty-Four)

Top Picture—Mrs. Byrne receives the congratulations of her chief, Mr. R. M. Jackson.

Lower Picture—The first lady of department 1748 received a load of gifts.





Timothy Eaton

Quarter Century

Club

Inaugurated 1919



Welcome to the EATON Quarter-Century Club

EARL CHESTNUT

Mr. Earl Chestnut, Regina store, received hearty congratulations on February 26th, when he celebrated his 25th anniversary with the Company.

Mr. Earl Chestnut's friends and associates all agree that Earl is not one to seek the spotlight, but 25 years of good and faithful service deserve a little publicity. Mr. Bourne, under whom Earl has worked, from mail order packing to furnace installation, pays him tribute thus:

"He may be modest and retiring but he has been a conscientious, dependable employee, ready to give whole-hearted assistance to fellow workers needing instruc-

tion and help." Under questioning, Earl said he has no hobbies but does enjoy fishing in the summertime.

Quarter-Century Club members gathered to honour Mr. Chestnut, and Mr. H. Maltby presented him with his certificate and watch from the Company. Mr. W. Bourne, on behalf of the department and old-timers, made the presentation of a torchiere lamp.

Incidentally, Mr. Chestnut became a grandfather recently, which seems good reason for a double measure of congratulations in which we all join most heartily. Congratulations, Grandpa!

* * *

MARY BOBNICK

The first girl to join the candy department, Mary Bobnick, celebrated her 25th anniversary with the Company on February 28th. Mr. Ross Screation (supervisor) on behalf of the department, presented Mary with twin travelling cases and congratulated her on being the first girl in the department to reach her quarter century.

Well wishers were on hand and many associates dropped in during the day to congratulate Mary and make it a day she will long remember.

The girls of the department stood Mary to a luncheon in the grill room where a gift of a cosmetic case was made as a remembrance from those present.

Mary loves skating, hiking and camping and we know she will have plans made to include her hobbies in her quarter-century holiday this summer.

Fourteen



MILDRED IRENE McCONNELL (Port Arthur Store)

Tuesday, March 9th, was a momentous day for Mildred Irene McConnell (head of department, garments and millinery, Port Arthur store), for that day marked her 25th year with the Company. Mildred's desk was decked with streamers, a profusion of flowers, gifts, a personal message of congratulations from the president of the Company, Mr. John David Eaton, and numerous other congratulatory telegrams and messages from branches of the Company throughout Canada and the New York buying office. Such were the testimonials of affection and esteem from Mildred's legion of friends.

Mildred McConnell joined the Company on March 9th, 1923, in the women's coats and suits, Winnipeg store. Eventually she was appointed head of the women's department (department 244), Moose Jaw. In August, 1945, she was transferred to the Port Arthur store as department head of 244 which position she now holds.

In honour of the occasion, department chiefs entertained Miss McConnell at the Port Arthur Country Club where Mr. J. A. Snowden, store manager, presented her with a diamond ring from the Company, and her Quarter-Century membership certificate, which of course, entitles her to six weeks' holiday. Mr. C. Hine made the presentation of a lovely table lamp from the department heads.

Miss McConnell was also feted at a dinner by her staff, in the Prince Arthur Hotel. A toast was proposed by Miss Rose Scarnatti to the guest of honour, and a gift of sterling silver flatware was presented to Miss McConnell by Miss Helen Weryho on behalf of her staff.

* * *

HERBERT (Tommy) THOMPSON

Pharmacist "Tommy" Thompson set aside his "pestle and mortar" in the drug factory on Monday, March 1st, just long enough to receive congratulations on completing 25 years with the Company and to be welcomed officially into the Quarter-Century Club. Tommy, who is a qualified pharmaceutical chemist, started in the dispensary and has spent the remainder of his service in the drug factory.

A Northumberland County Englishman, Mr. Thompson has four children, Bradbury, Winnifred, Harold and Norman.

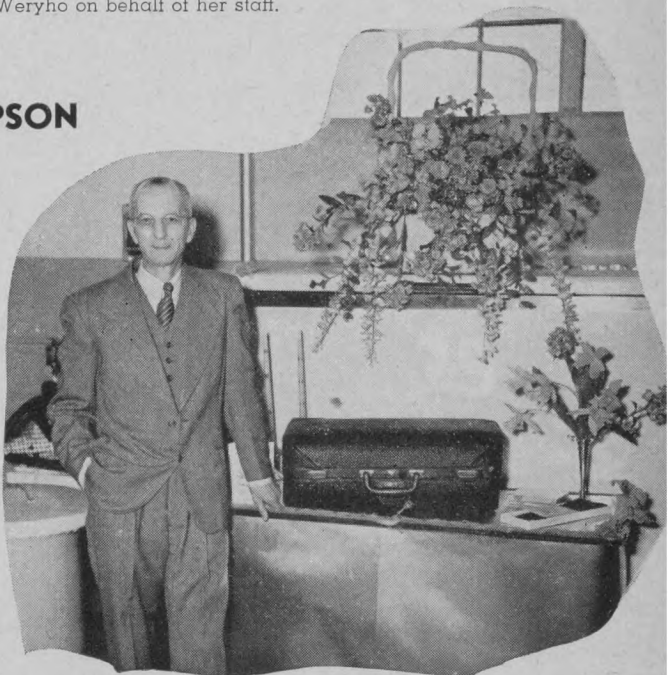
He is an ardent fisherman, and is fond of all out-of-door life. He also likes to dabble a little in oil and water colour painting.

Tommy was presented with a handsome gladstone bag from the department, as well as several other gifts from members of the staff. Mrs. Thompson received a lovely bouquet of twenty-five roses.

The day was climaxed by an evening of music and dancing at the home of Mr. and Mrs. C. D. Botting (head of department). Tommy gave a satirical reading—"Soliloquy of a Rogue"—which brought rounds of laughter. A delicious lunch was served and the party was brought to a close in the "wee sma' hours of the mornin'" by the singing of "For He's a Jolly Good Fellow."



A presentation is made to Miss McConnell by Mr. J. A. Snowden, manager of Port Arthur store



Mr. B. C. Scrivener Heads City Art Gallery

The board of governors of the Winnipeg Art Gallery Association has named Mr. B. C. Scrivener president. A vote of thanks was extended to retiring president, John Parton. H. K. Baird was named secretary-treasurer.



Left Picture—Left to right: Cathie Walker, L. Clemmens, Finlay Tease, head of department; Findlay Cameron, George Allan, G. Griffiths, A. Moore, Jack Whitlock. Kneeling in front: Jack Rankin, Bill Odell.
Right Picture—"Fin and Fin." Findlay Cameron receives a gift from his associates, presented by his chief, Finlay Tease.

FINDLAY M. CAMERON

"I have had 25 years of happy association with the grandest people," said Findlay Cameron (time office) on the occasion of his Quarter-Century anniversary with the Company, celebrated March 19th. Isn't it great to know that a timekeeper still thinks people are "grand" after listening to excuses from the late arrivals, absentees, and the old familiar "I forgot—!"

Mr. Finlay (just so you won't be confused, folks, that's spelled F-I-N-L-A-Y) Tease made a presentation, on behalf of the time office staff, of a handsome gladstone bag, while Findlay's desk was gaily decked in Springtime accent for the occasion.

Among the first of many friends and associates to offer congratulations was Mr. W. G. B. Dailley, staff superintendent.

All This and a Herring, Too!

To show their affection for the popular Findlay, the employees' lunchroom staff made the presentation of a fine herring. This was, of

course, nectar for our hero, since herring is his favorite food.

Findlay Cameron was born in Elgin, Scotland. He served with the Imperial army in World War I and was wounded at Monchy le Preau in 1917. He was awarded the C.I.C. certificate in World War II in which he served with the R.C.A.M.C. from 1939-1946.

Mr. Cameron is married and his wife, the former Mabel Nelson, was also an Eatonian. They have one child, Donald.

Golf and gardening take up Findlay's leisure hours and we suspect he is planning to include both of these on his quarter-century holidays this summer.

A lovely bouquet of Spring flowers was sent to Mrs. Cameron, and finally, to top off his big day, the time office staff and friends pulled a surprise party on Findlay at his home. Here Mrs. Cameron was also the recipient of a lovely cup and saucer. Truly, these anniversaries are treasured memories!

* * * *

JOHN HENDERSON

How would you like to travel to Vancouver with the latest model trailer and have two lovely summer months in which to enjoy it? That is how Mr. John Henderson is planning his quarter-century holiday, which he celebrated on March 19th. If there is any ignition trouble on the way it won't bother Mr. Henderson, as he has spent his 25 years in the electrical workroom!

John Henderson was born in Paisley, Scotland, served in France during World War I and was wounded at Regina trench. Building trailers and boats are Mr. Henderson's hobbies and he expects to have his latest trailer finished by May 1st.

"There's nothing like comfort in a trailer," said John Henderson when Mr. Percy McRae (head of department) presented him with a battery set radio to take along on his trailer jaunts this summer. The staff also gave him two sets of fishing tackle! One for himself—and one for the "little woman." I'll bet he baits the hook!

A bouquet of spring flowers was sent to Mrs. Henderson and a congratulatory wire from Mr. Alf Wallis was read at a stag party held at his home that evening.

Sixteen



HUBERT B. WILSON

The drug dispensary came in for double honours this month. Mr. Hubert B. Wilson celebrated his 25th anniversary on March 9th and was officially welcomed into the Quarter-Century Club.

Mr. Wilson was born in Morden, Man., and graduated in pharmacy in 1922, entering Eaton's the following year.

Mrs. Wilson was the former Rose Johnson (cash office), and they have one child, Gary.

The department honoured him with a presentation of a handsome gladstone bag. Mr. P. Blakeman, on behalf of the department, congratulated Mr. Wilson on his loyalty and service with the Company over the years, and he told of the old days when he and Hubert played hockey together and came in to work the following morning with bruised shins, broken teeth, sore ribs and big grins.

A stag was held at the Wilson home that evening and Mr. Neil Gray, on behalf of his fellow associates, presented him with a handsome travelling case.

A grand evening of fun and our thanks to John Duffield and Jim Spratt, our "kitchen kut-ups," who made the grand lunch.

Lower Picture—"A bunch of the boys were whooping it up"—and Mr. and Mrs. Wilson (centre) loved it!!

* * *

MARGARET G. ANGUS

"First, last and always an Eatonian," said Mr. N. W. Gray of Miss Margaret Angus, section head of the toiletries, when he welcomed her into the Quarter-Century Club on February 19th. In congratulating Miss Angus he thanked her for her splendid service and stressed her loyalty to the Company. He then presented her with twin luggage from her associates. These will be put to good use on her holiday trip this summer.

Miss Angus received 25 roses as a remembrance from the girls of the department and many individual gifts. Mr. G. P. Blakeman, supervisor, sent a telegram congratulating Miss Angus on this happy occasion.

Margaret Angus was born in Scotland and served in World War I as a V.A.D. nurse. During World War II she gave much of her time and effort to sending parcels to the boys overseas, particularly to prisoners of war.

Miss Angus is a devotee of Marcus Aurelius. One of her favorite quotations is: "To be cheerful and courageous in all sudden chances and accidents, as in sickness. To love mildness and moderation, and gravity; and to do my business, whatsoever it be, thoroughly and without querulousness."

THIRTY YEARS WITH EATON'S

Evidently the following Eatonians held no superstitions about the 13th. They all started on March 13th, 1918, and all celebrated their 30th anniversary with the Company on that day.

Mr. Robert McEachern, (mail order packing).

Mr. Louis Partridge (mail order furnishings).

Mr. James Smith (mail order furnishings).



BLUEBIRDS IN FLIGHT

(See Page Twenty-Six)

Cross-Country Team Winners

1—Joyce Lawton, Una McKenzie. 2—Ruth Scott, Jewel Chatwin. 3—Rocky Austman.

Results of Ski Races at Lockport, February 25th

One-ski race: 1—Belle Nellis. 2—Winnie Crouston. 3—Marg Goatcher.

Men: 1—Bill Everett. 2—Jerry Ingmundson. 3—Vic Garbutt.

This roly-poly baby is the son of Mr. James MacDonald (mail order advertising). His name is Gordon Hugh MacDonald



Seventeen





Good Deed Talent Thrills Little Folk

Theatre Party Treat with Favourite Cartoon Comedies 'n' Everything!

Eager little folk filled the entrance to the Metropolitan Theatre and lined Donald Street early Saturday morning, February 21st, because they didn't want to miss one bit of the Good Deed theatre party! Big brothers and sisters and friendly ushers guided the children into the theatre and to their seats. There was Bugs Bunny with his "What's up, Doc?" that never fails to brings rounds of laughter. Mickey Mouse and Donald Duck were there, too, and Pluto's mischief-making antics were "funny as anything!" said one wee tot.

As you can see in the pictures on facing page the Good Deed performers had lots of sparkle and the appreciative audience loudly clapped their approval. One of the Good Deed award winners, 10-year-old Betty Burda, had no idea she was going to win a 15-jewel wrist watch until that very morning! What a wonderful surprise for starry-eyed Betty. Awards are given for some outstanding deed, but Betty does a good deed every day, with her helpfulness to the blind, and certainly that deserves recognition.

The other award winner was Diedrich Sawatzky, a 13-year-old school boy from Halbstadt. Diedrich went back to school on Saturday morning for his books and found the fire in the stove was burning furiously. The coal pail, and even the floor, had caught fire! Diedrich's quick action in putting out the blaze by pour-

ing water on it certainly merited a wrist watch and gold pin for his deed.

The choir was under the direction of Mrs. Marjorie Gage and all performers received acclaim from both the theatre and radio audience.

Descriptions of Pictures on Facing Page

Top Row—Left: Marjorie Gage directing the Good Deed girls' choir. Centre: 10-year-old Arlyn Campbell, from Transcona is tapping right up on her toes! Right: Paul Reiner, 13-year-old violinist, plays "Pusztá" in a manner that already indicates a promising career.

Second Row—Left: Stretching up to the "mike" is 6-year-old Paul Fraser, who tells us the story of "Squeaky Shoes" and "Stop, Look and Listen." Centre: "Do you want to see what I have here, Betty?" says Kerr Wilson, announcer, to our Good Deed award winner, 10-year-old Betty Burda, who has won a 15-jewel wrist watch. Right: Brothers Eugene and Glyndon Doroschuk, from Meleeb, Manitoba, play an accordion duet.

Third Row—Left: Safety first! No fear in these faces—they trust the City Police and Eaton's safety patrol to guide them. Centre: Just before the broadcast, Kerr Wilson "interviewed" this little lassie from the audience. Right: 11-year-old Evelyn Snyder, in her pretty long dress, sang the "Little Old Mill."

Lower Row—Left: In the wings Don Robertson manages the controls, while the performers wait their turn. Herb Roberts (CKY) holds little Marilyn Rose MacPherson. Left centre: Marilyn, who is just 4, captured the hearts of her audience with her sweet singing. Right centre: Shirley Wilton, 13 years old, knows how to charm with her accordion. You'll know why when we tell you she played "Dizzy Fingers." Right: 8-year-old Ethelwyn Vernon sang "Bedtime," but she looks very wide awake!

Thirty-six Years a Loyal Eatonian

Mr. William H. Phillips Retires

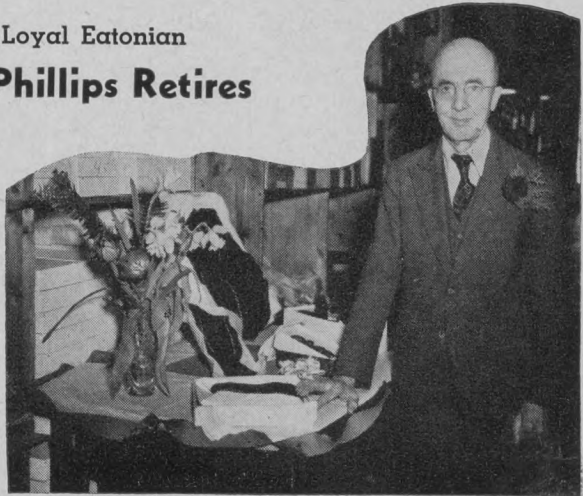
A split tailcoat, striped trousers and silk toppler! Not for the opera, but for work! That's the dress Mr. W. H. Phillips (children's hosiery, mail order) wore as an employee of a London firm at the turn of the century when he learned his first facts about the hosiery business. That was forty years ago.

On March 6th friends and associates gathered to honour Mr. Phillips' retirement after 36 years of loyal service with the Company. As a token of remembrance and affection he was presented with a luxurious wool dressing gown and other gifts by his fellow workers. Mr. N. McDonald did the honours.

A quiet and dependable worker, Mr. Phillips has spent his entire service as stockkeeper of the children's hosiery, where his expert knowledge of hosiery has made him a valuable member of the department.

Mr. Phillips is a member of Bethesda Church and his leisure hours are mostly devoted to his activities.

It is the sincere wish of the department, Mr. Phillips, that you enjoy many happy years of well-earned rest ahead.





Easter Bunnies



Top Row—Here's five of a kind—a regular "royal flush"! These sweethearts are all granddaughters of Mr. W. Hopps, supervisor of linens. Left to right: 3-year-old Margaret Hopps, whose daddy is Jack Hopps, of Ottawa, Ont.; Norah Hopps, who is also 3 years of age, and her daddy is Herb Hopps, of the Toronto store; blonde little Judy Despard is 4 years old and is the daughter of Mr. W. G. Despard, group manager of the sportswear, and mommy was Kay Hopps. Our wide-eyed wee tot is Barbara, sister of Norah. Quite a grown-up young lady is Sandra Despard (Judy's big sister), who is 9 years old.

Second Row—Left: Riding his "Cadillac" is Jeffrey Allan Anderson, who is 15 months. His mommy was the former Eileen Keegan and grandma is Mrs. M. E. Keegan (millinery). Right: All the nice girls love a sailor! This handsome sea-captain is 4-year-old Douglas Robert Quaife, son of Mrs. Isabel Quaife (baby shop).

Third Row, left to right—Janice is the 10-months-old daughter of Bill King (205), (mommy was Phyllis Hunter, juvenile). Hasn't she a happy smile? All dressed up to build a snowman is Rosalind L. Harper, age 3 years, daughter of Frank Harper, who is in charge of grill room products, third floor. This next little pixie is Shiela Morrison, 1-year-old daughter of Jack Morrison (head, Eaton painters). Perfectly content to have her picture taken is Valerie Ellerbeck, age 3 months; father is John W. Ellerbeck (electrical repairs); mother is from Stretford, Lancs., England.

Lower Row — Left: Bright-eyed Barry Richard Leeson is the son of Dick Leeson (drugs). Right: Three of a kind here! These are the famous Godsmark triplets, Rita, Carol and Susan. Proud poppa Herb is an Eatonian in the meat department.

We hope all our Eatonian "bunnies" had a very happy Easter!





Spring

Steps from a Romantic Portrait

Wonderful news for Spring fashions! Gone are the harsh, rigid lines and overdone glamour. The feminine, romantic look of 1948 carries a ladylike air reflecting a serene and gentle loveliness. Softly rounded shoulders, tiny waist lines and the full skirt give a graceful sweetness to the new clothes.

Eaton flower garden colours, warm sand beige, deep pool blue and navy, are the most flattering shades for your spring wardrobe.

All skirts are longer, both full and slim, and you should choose the most flattering length for your own figure. Rustly petticoats to accent the swirl skirt have a 1948 accent.

The new feminine shoulder lines are more gently rounded and slightly sloping, narrower and less heavily padded.

Hats have a new side-tilt, fitting close to the head, and accented with spring-like flowers and veiling to suit your new short hair-do or side swept-up coiffure.

About Accessories

The small, neat, charmingly feminine hand bags are "fashion right" for 1948. Gloved hands are essential for the ladylike look.

Jewellery is as necessary to the neat, well-groomed and pretty silhouettes as any accessory in the fashion picture, with importance placed on necklaces to compliment necklines of all costumes—as well as the finished addition of lovely earrings, pins and bracelets.

Pure silk ombre squares and stoles, as well as colorful prints, add gaiety to your neckline charm.

Lighter toned stockings and flattering ankle-strap shoes complete your outfit and you, too, can join the Easter Parade with all the freshness of Spring in your completely new personality.

Dorothy Struthers (budget plan) has been in the hospital recently and by the latest reports is coming along fine. Hope to see you back soon, Dorothy.

Betty McMaster and Ethel Newmark (budget plan) are both wearing diamonds on that all-important finger! Best wishes, gals.

Tessie's Telephone Tips

To You Folks on the Sales Floor . . .
Tessie Says:

"When the phone rings—or the extension buzzer calls—please take time out from what you are doing to see if it's up to you to answer the call. If it is, get 'cracking' chum, even if you have to excuse yourself from another customer for a moment."





Presenting the Lucky Prize

Left to right: Jenny Whitehead (212) wins the flatware. W. Stevenson (1076) cops the mantle radio. A lucky seat prize goes to W. Thorpe (179). R. Rose (252) accepts the combination radio for Miss J. Savage. Mrs. J. Curle (husband, 260) receives the torchiere. Miss M. Warnick (27 mail order) clicks for the toaster.

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2,600 EATONIANS "S

*Second Annual Spring Dance Sponso
Hits Peak of Enjoyment! . . .
Receive Valuable Prizes*

"Br-r-r! It's 18 below!" shivered a slick chick, holding stone steps of the Civic Auditorium on the night of May 18. "You're telling me," said her companion, "that no." Within the big Auditorium, however, all was warm. Eatonians were warming up to the sweet and hot piece orchestra. As they "swayed and swung" in the 15,000 square feet of dancing area, the gals and guys had for an exhilarating break now and then.

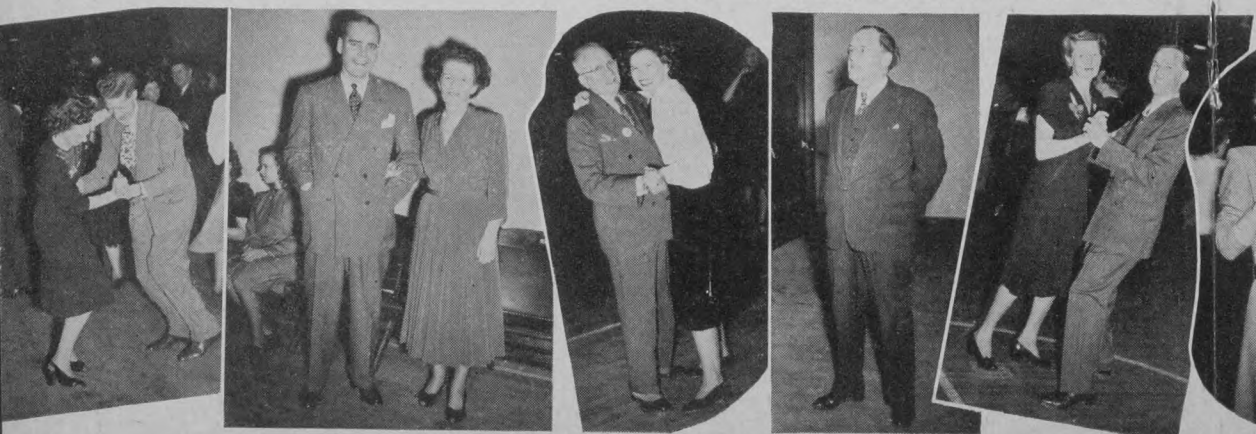
The committee decided then and there that attendance be kept below the three thousand mark—thus assuring a fully enjoyable evening!



An informal shot of Mr. and Mrs. R. S. McCordick.

Lower Row, left to right—"Swing to Spring."—Mr. and Mrs. W. L. Palk.—Dad cuts in!—Mr. W. G. B. Dailley. The big annual dance was his idea.—Mr. E. Gould and Mrs. Law.—Time out for a

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gl





Prize Winners Above

Len Shaw (1024) gets the record player. Bob Clarke (901) wins the travel case on question of dressing for dinner. Mrs. A. Hewish (husband, 277) adds a lounge chair to her home. To Mrs. McNamara (formerly general office) go those coveted blankets. Bachelor D. Clark (238) wins the washing machine.

"SWING TO SPRING"

Sponsored by Assistants' Association
 Twenty-Two Winners
 Prizes in Quiz Contest!

holding her pretty nose as she ran up the broad
 t of March 8th to attend the Eaton Spring Dance.
 hat north wind sure nips through your nylons!"
 warm and spring-like. For here some 2,600
 nd hot music of Chas. Cruikshank and his 18-
 "g" in gay abandon over the Auditorium's vast
 and guys were delighted to find twirling space

attendance at succeeding spring dances would
 assuring everyone comfortable dancing space



Top Picture—Dave Murray rolls the barrel and (keep your fingers crossed) Mr. McCordick draws the lucky numbers for quiz contest.

Lower Picture—Mr. R. S. McCordick greets the great throng of Eatonians.

thirst-quencher.—Ed Rogers and Harry Greenwood.—Telephone
 glamour gals!—Mr. and Mrs. Bruce Sutherland.

(Continued on Page Twenty-Four)



2,600 Eatonians "Swing to Spring"

(Continued from Page
Twenty-Three)

"AH, SPRING! BEAUTIFUL SPRING!"

It was an Arctic night without, but inside the great hall lush green and daffodil decorations gave a welcome promise of Spring! Moreover, those gambolling lamb motifs around the balcony seemed to say to the March lion "Bah! Do your worst."

The Great Moment Arrives!

Midway through the evening our general manager, Mr. R. S. McCordick greeted the great throng over the P.A. system. He then proceeded to draw the lucky numbers for the quiz contest. In this he was assisted by Mr. Dave Murray who rolled the barrel vigorously between numbers.

Mr. McCordick then announced the winning numbers for those magnificent prizes! Following the entertainment, Assistants' President Harry Craik called the ticket holders to the stage where he conducted the quiz contest assisted by Secretary Les Croft.

The prizes were awarded as follows:

Mrs. McNamara (general office) blankets; Mr. R. Clarke (basement) travel case; Miss J. Whitehead (cameras) flatware; Mr. W. Stevenson (1076) mantel radio; Mr. D. Clarke (shoes) washing machine; Mrs. J. Curle (radios) torchiere lamp; Miss M. Warnick (27 mail order) toaster; Mrs. A. Hewish (husband, electricals) lounge chair; Mr. L. W. Shaw (1024) record player; Miss J. Savage, combination radio.

Winners of Lucky Seat Prizes

Mr. W. Thorpe, Mrs. G. Trotter, Mrs. A. Ratcliffe, Mrs. V. Weston, Mrs. E. Lawrie, Mr. Jim Hatch.

Winners of Spot Dance Prizes

Doris Honey, Dick Wright; Mr. Neudorf, Jean Irwin; Mr. L. Waddell, Mrs. Wright.

Time-office preview of prizes. Couldn't you use a gorgeous combination radio or gleaming new washing machine?



The "balcony scene" was enhanced by springtime green and daffodil decorations.

Bert Elson's Triumph!

A welcome "breather" came to the dancers when at intermission time several sparkling song and dance numbers were presented on the stage. Among these was that ever-enjoyable duo on the xylophone—our own Bert Elson assisted by Jimmy Towns. As Bert and Jimmy swung into "I'm Looking Over a Four-Leaf Clover," accompanied by the band, the dancers surged up to the stage and commenced to sing. **And brother! did you ever hear 2,600 Eatonians sing?** It was "worth the whole price of admission!"

Cheer after cheer brought Bert and Jimmy back to their hammers until their faces were wet with perspiration but beaming with well-earned triumph.

And in that great crowd it was heart-warming to spy Art Bennett and his charming young wife singing happily. Art went through the hell of Hong Kong when still in his teens.

Good Show!

Yes folks, the Eaton Spring Dance of 1948 was unanimously declared a "good show!" And thus another project will go down in the annals of our Assistants' Association as "operation successfully completed!"

MRS. CLARA BYRNE

(Continued from Page Thirteen)

Mr. R. M. Jackson, head of department, presented the guest of honour with a beautiful bouquet of red and white tulips intermingled with daffodils, and a handbag, gloves and scarf on behalf of her associates.

Our "first lady" was the recipient of personal gifts too numerous to mention.

Mrs. Byrne hails from Stoke, Staffordshire, England, and came to Canada when a young girl. Two children, Agnes and Anthony, are now married. Mrs. Byrne takes pride in her lovely garden as this is her favorite hobby.

"Thank God every morning when you get up that you have something to do that day which must be done, whether you like it or not. Being forced to work, and forced to do your best, will breed in you temperance and self-control, diligence and strength of will, cheerfulness and content, and a hundred virtues which the idle never know."



HOW MUCH PERSONAL CHARM HAVE YOU?

Charm is something hard to define . . . but easy to develop. Yet, like everything worth having, you have to work for it. Those who have it go far in this world because other people like them.

Try This Test and See How You Rate.



YOUR VOICE

Hold your ears tightly and say this sentence: "May I show you something?"

If your voice sounds quiet and sincere give yourself 10 points. _____

If your voice sounds warm and kind, give yourself 10 points more. _____

If your voice sounds as though you really want to be helpful, give yourself 10 points more. _____

YOUR SMILE

Look in your mirror and smile the way you do when you approach a customer.

If your smile looks natural and not forced, give yourself 10 points. _____

Hold the smile, and cover it with your hand. If your eyes continue to smile, give yourself 10 points more. _____

YOUR HANDS

Look at your hands.

If they are clean and well groomed, give yourself 10 points. _____

Pick something up and pretend you're showing it to a customer. If they handle things with grace and delicacy, give yourself 10 more. _____

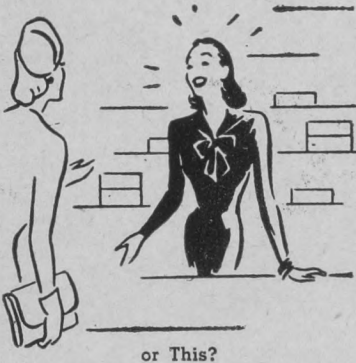
YOUR APPEARANCE

Look in a full-length mirror.

If your hair looks fresh and neat, give yourself 10 points. _____

If your skin looks clean and well cared for, give yourself 10 more. _____

If your clothes look orderly, clean and well pressed, give yourself 10 more. _____



ADD IT UP

If your quota isn't 100%—where is it weak? Why don't you work on these points? Why not bring your average up? You'll bring your selling power and your earning power up with it!

—Adapted from *Entre Nous*

Miss Val Kane Honoured by Associates

Miss Val Kane, well known to many hundreds of Winnipeg children as secretary of the Eaton Good Deed Radio Club, and popular advisor of the Junior Council, left the Company on Saturday, March 6th, to assume the duties of a housewife as Mrs. David Orlikow.

As a token of remembrance Miss Kane was presented with a gift of Italian pottery by her associates in the city advertising. Mr. W. Gray, head of department, did the honours.

On the preceding day the girls of the department held a luncheon in Miss Kane's honour at Moore's, on which occasion she received a parting gift of her favorite records.

Miss Edna Middleton, who has been associated with Miss Kane in the work, will take over the duties of junior council adviser.

DEUCES WILD

The kindly old lady stopped before the blind man on the corner, fumbled in her purse and then gave him a two-dollar bill.

"Lady," said the blind man, "two-dollar bills is bad luck. Ain't yuh got two ones?"

"Mercy, how did you know it was a two-dollar bill if you're blind?"

"I ain't blind, lady. It's my partner that's blind. Dis is his day off an' he's at de movies . . . Me, I'm a deaf mute."

—Thanks, Monthly Moocher.



BLUEBIRDS IN FLIGHT

These Happy Scenes Were Taken at Selkirk and Kenora Outings

Top row—centre: Barry Bougher (carpets), Bluebird ski instructor, demonstrates how to take a couple of sharp turns. Barry has just completed his instructor's course at La Riviere. Right: Kenora hills proved tough climbing for our ambitious Bluebirds.

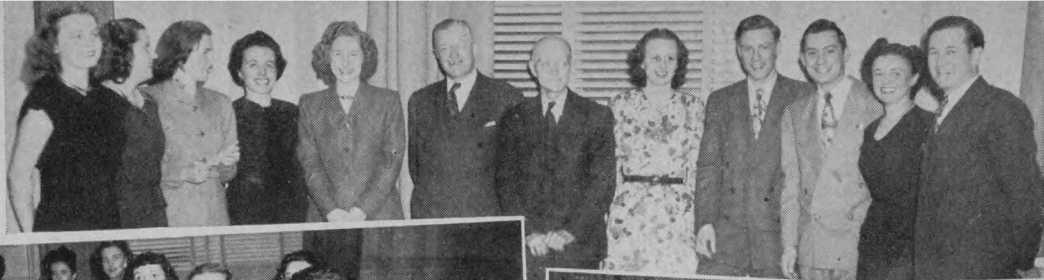
Centre row—left: Henry Gilbert lends a helping hand to one of the girls by waxing her skis. You call that a helping hand? Centre: A gang of Bluebirds at the Kenricia Hotel. Right: Isabel Hanna and Henry Gilbert smile for the camera before a tour of trails at Kenora.

Lower row—left: "Oh, my aching back! Just one more hill for me." Right: At Kenora—Barry Bougher is surrounded by beauty. Una McKenzie, Barry, Belle Nellis and Nancy Scoular are taking it easy in the clubhouse.

"It's CRICKET, Old Chap!"

If you are an admirer of the grand old British game of cricket and would like to play it—the **Eaton Cricket Club** will be glad to welcome you as a member.

The Eaton Club has won many honours and you'll meet as fine a group of cricketing chaps as one could wish to find.—Ed.



Here are the Prizewinners for Ski Races and Various Events . . . And What a Charming Group They Make!

Top Row, left to right—Belle Nellis, Rocky Austmann, Ruth Scott, Una McKenzie, Joyce Lawton, Mr. W. B. Pickard (store superintendent), Harold Aseltine (founder and past president), Winnie Crowston, Bill Everett, Jerry Ingmundson, Marg Goutcher, Vic Garbutt.

Centre Row—Left: "And they can ski, too!" Right: "Singing stars"—N. McKay, Ken Kelpin, Belle Nellis, Barry Bougher, Jenny Whitehead, Henry Gilbert.

Lower Row—Left: Magician Ken Leighton produces an Easter bonnet for Jenny Whitehead and a pair of wee panties for Mrs. Joe Bingham's brand new baby. Right: Some of those at the head table were—George Gould, Mrs. H. Aseltine, Mr. W. B. Pickard, Bill Spenceley, Mrs. Pickard, Harold Aseltine and Mrs. Spenceley.

"Bluebirds of Happiness" Flock for Annual Wind-Up

Whoever thought up the name for our Eaton Ski Club couldn't have found one more appropriate—because a happier, healthier, livelier and better behaved crowd of young Canadians simply doesn't exist! And wherever you meet them—on the slopes in their fetching ski togs—in the club house—on the dance floor—they're always the same!

On Monday evening, March 15th, the Bluebirds left their skis at home and flocked to the Marlborough Hotel (appropriately the Blue Room) for their annual dinner and wind-up.

President Bill Spenceley was at the controls, assisted by Ern Gould as m.c. and song leader, and Bert Kilgour at the piano.

Guests of honour included our new store superintendent, Mr. W. B. Pickard and Mrs. Pickard, Mrs. Bill Spenceley, Mr. Harold Aseltine, past president and founder of the Bluebirds, and Mrs. Aseltine. It was also a pleasure to have present Bill Staunton of the Hudson's Bay Co. Ski Club, and Mrs. Staunton.

Many Memorable Trips

President Spenceley thanked his committees for their constant support. The Club's 143 members was an increase of 20 over 1946. It had been a wonderful season for out of town tripping. The Bluebirds had made three trips to Selkirk and nine trips to Lockport—on one of the latter they had enjoyed the company of the Hudson's Bay Ski Club. He also spoke of the trips to Kenora, to La Riviere and Snow

Valley. The great variety of ski runs at these places was stressed to the membership. Mr. Spenceley spoke of the fine job done by Barry Bougher as instructor and the latter was loudly applauded.

Presentation of Prizes

Calling on Mr. Pickard to present a number of the prizes, Mr. Spenceley said "I believe we have the honour of being the first sports group to have Mr. Pickard officiate as superintendent since his appointment."

Mr. Pickard paid a gallant compliment to the many beautiful girls present and thought it a great pity that more male members were not in attendance. He congratulated the Club on its successful season and then presented prizes to some of those charmers aforesaid. He was especially interested in that one-ski race!

Following Mr. Pickard, Mr. Harold Aseltine, founder and past president, also congratulated the Club and promised to be out with them soon, though now a gentleman in retirement. Mr. Aseltine then presented prizes for the one-ski race.

Magic by Ken Leighton (with Jenny Whitehead and Mrs. Joe Bingham as charming "stooges"); ventriloquial entertainment by Fred Lambert and Oscar provided some mirth-provoking moments. Ski movies in color by courtesy of the C.N.R., and shown by Mr. Tom Fox were most keenly enjoyed and brought to a climax this altogether charming evening.



THE CHAMPIONS!

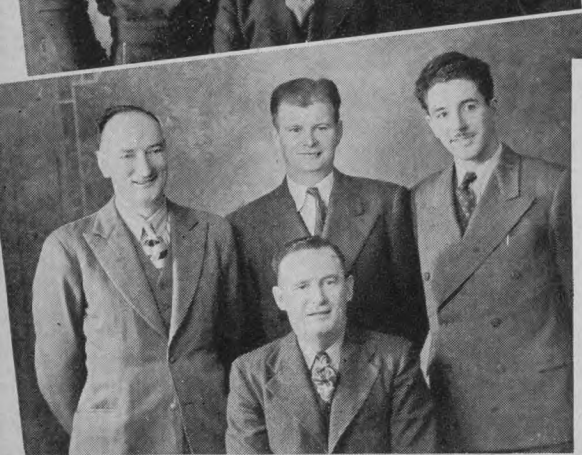
Winners of McGee Memorial Trophy

J. Meyers, lead; F. G. Muirhead, third; A. L. Osborne, second; Ken Barling, skip. (Missing from picture, P. Longstaffe.)



THE RUNNERS-UP

H. Boyd, D. Tomes, J. McClure, A. Stewart, skip.



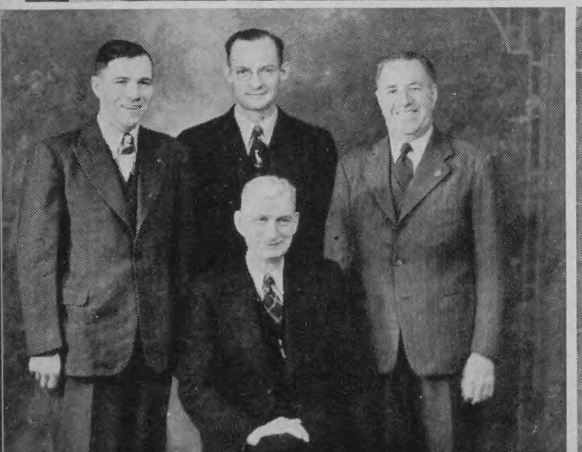
OUR TOPFLIGHT CURLERS FOR 1948!

Congratulations, Gentlemen!

Second Row—Left: **Drivers' Group**, A. Knight, R. Wilson, R. Pearson, J. Robinson, skip. Right: **Store No. 1**, W. McCormack, J. Reid, W. Hall, R. Laidlaw, skip.

Third Row—**Store No. 2**, W. Spearing, "Doc" Herriot, Jr., H. McDiarmid, P. Cranston, skip.

Lower Row—Left: **Receiving Room Group**—B. Moody, J. A. Mathieson, A. Ferguson, "Doc" Herriot, skip. Right: **Mail Order Group**, R. McCormick, W. Cousins, I. Kilpatrick, G. Allan, skip.



EATON CURLERS . . . AT HOME AND AWAY

Barling Battery Cops Curling Crown

Ken (The Great) Barling, with a long string of curling victories behind him, brought fresh honours to the mail order when he captured the Memorial Trophy again by defeating that hard-battling Scot, Alex Stewart.

The Barling crew, comprised Angus Osborne, second; F. G. Muirhead, third; and Jack Myers, lead. The victors say they also had the good fortune to have Percy Longstaffe as their spare man who filled in while some of the "ambassadors" were out of town.

The 1947-48 season was a particularly happy one, what with consistently good ice, a total membership running around the 600 mark, and many enjoyable visits from our curling friends in neighboring towns. Another highlight was the increasing number of invitations our curlers received to take part in out of town bonspiels.

All who went were given "the keys of the city" and will never forget the warmth and open-hearted hospitality of Manitoba townspeople! Aye! Nae ither game is sae guid for friendship!

* * * *

Dauphin Hospitality Delights Eaton Curlers

Headed by Doug Howat, in mid-January a rink of Eaton curlers again took part in the annual 'spiel at Dauphin — one of northern Manitoba's largest and most thriving centres.

All report Dauphin hospitality to be tops! Other members of the rink included D. Tomes, J. Watt, J. Ross and W. Kitson.

The boys curled two games a day (on three occasions being drawn to play in the wee sma' hour of 1:30 a.m.) and ended by winning four, losing four. The Eaton trophy was presented by Doug Howat at the 'spiel's end, following which, Doug's rink was entertained by Mr. Howard Heath, general manager of our Dauphin store, and Mrs. Heath, until the train pulled out for Winnipeg at 3 a.m.

Hospitality Plus!

Highlights of the trip were the big banquet held in the curlers' honour when they were welcomed by his worship, the mayor of Dauphin. Dr. Fox, M.L.A. of Gilbert Plains, and Cliff Hudson also addressed the gathering.

Then came the smoker at which Walter Youngman spoke for the Manitoba Curling Association. Nor should the delightful dance be forgotten.



Standing, left to right: J. Watt, D. Tomes, J. Ross, D. C. Howat. Seated: W. Kitson.

The boys especially enjoyed meeting Dr. Robinson and his wife, Keith Thompson, secretary of the Dauphin Bonspiel, and "Big" Ed Johnson who put on a comedy act on the ice for the curlers' benefit.

So thanks again, Dauphin, for your grand hospitality.

"THE STRANGER"

"Who's the stranger, Mother dear?
Look, he knows us, gee, that's queer."
"Bob, my own, don't talk so wild,
He's your father, dearest child."
"He's my father? Not at all,
Father died—away last fall."
"Father didn't die, you dub,
He just joined the curling club;
But they've closed the club, so he
Had no place to go, you see.
No place left for him to roam,
That is why he's coming home.
Kiss him—he won't bite you, child,
All who curl look that wild."

Dave McFadzean (drivers) became granddad on March 22nd. We hear Dave was dishing out cigars (must have got tired before he got to the eighth floor).

A man entered New York's Central Park early one evening, followed by two pink elephants, ten blue cats, a lavender giraffe and forty spotted mice.

When he noticed the motley troupe he tried to wave them away, but they continued to trot along behind him.

He paused several times, looked back, and cried: "Shoo, all of you." But in vain. The fantastic company crowded in his wake, jostling each other and treading on his heels.

At last the man stopped dead, faced them, and said in a loud, fierce voice: "Now, then, all of you—get this—if you don't leave me alone I'll take two aspirins and make you disappear."

* * *

Gherkins in Blankets . . . Roll a gherkin in a very thin slice of ham or bologna. Fasten with a tooth pick. Chill and serve.

"This Is Our Town" —says MELITA



A town is only as good as the spirit of its people . . . When a rink of Eatonians stepped off the train to attend the 46th Annual Bonspiel at Melita on February 23rd, friendly townspeople were there to greet them.

The Eaton men were then hustled into committee cars and driven to the friendly Palace Hotel, where the best rooms in the house awaited them. When we commented on this brand of Southern Manitoba hospitality, Bill Stirling, a prominent Melita citizen, spoke up: "This is our town, we're proud of it, and we're glad to have you with us!"

(For Descriptions of Pictures See Facing Page)



MEMORIES OF MELITA

A Town That Got Its Name From a Sunday School Lesson

Nestling on a hillside 200 miles south-west of Winnipeg in the lovely Souris valley is Melita, a friendly, public-spirited town which held its 46th Annual Bonspiel, February 23-26 with 58 rinks attending, including one from Eaton's. Others got stalled on the snow-blocked highways and had to return home. . . .

A chat with Mr. V. C. Morrow, secretary-treasurer, revealed that the first white man to pass through Melita was Pierre La Verandye who, accompanied by his three sons and a nephew, sighted this scenic spot in April, 1742. In 1882 a settlement was formed by hardy, God-fearing pioneers from Ontario who eventually named their village after a Sunday school lesson. It seems that in that year they applied to Ottawa for sanction to name their newly acquired post office "Manchester." The federal government wrote back, however, that a Manchester post office already existed.

A meeting of the townspeople was then called on Sunday night in the tiny church and names were solicited. Someone recalled that the Sunday school lesson had been about Paul being wrecked on the Island of Melita—"Let's call our village Melita!" This was unanimously agreed and so a town was born. Today Melita is a thriving community of 700 people, mostly of English and Scots origin—boasts of at least two industries—a seed export plant and a fine creamery—is proud, too, of its surrounding uplands where pheasant and deer abound.

It was here that Eatonians Joe McLellan, Jim Roberts, Sam Lennon, Art Cassie and Bill Hurlburt came following an invitation to join in Melita's bonspiel. Although Melita was overflowing with curlers from as far west as Estevan, Sask., the townspeople received their visitors with the warmest of hospitality and unforgettable kindness.

Eaton Trophy Presented

At the conclusion of the bonspiel the handsome Eaton trophy, with its accompanying prizes of barometers, was won by a youthful rink from Lyleton, Man., and presented to Skip John Mansell by Bill Hurlburt of Eaton's.

Looking Backward we would like to say "hello there" to so many good fellows we met at Melita—and again "thanks a million" for your gracious hospitality to the strangers within your gates. Especially will we remember Alf and Peggy Fieldsend, proprietors of the Palace Hotel; Bob George and Mrs. George, Mr. and Mrs. Merle Thompson and daughter, Mayor Harry Morrow, Sec.-Treasurer V. C. Farrow, Frank Blair and Greg Woodbury, R.C.M.P.; "Lefty" of Lefty's Grill, Mr. Bill Stirling, Mr. W. G. Powne, Great West Life; Mr. Yuill and Miss Yuill, barristers; Mr. Goodman, manager of the Royal Bank; Mr. L. A. Davidson, president of the curling club; Mr. Ken Williams, president of the Melita Agricultural Society; "Wiggins and Co." from Estevan, Andy Ready's crew from Deloraine and a host of other good sportsmen and good fellows we would like to meet again. Cheerio, Melita, it was grand visiting your town!

Descriptions of Pictures on Facing Page

Top Right—His Worship Mayor Harry Morrow, of Melita, and Secretary-treasurer V. C. Farrow caught by cameraman in front of Mr. Morrow's drug store.

Second Row—Third from left (wearing fur cap) is mine host Alf Fieldsend, of the Palace Hotel—hospitality is his middle name! At right is Emerson Harquest, the snowplow pilot, and behind him is Bob George, Melita hardware man, whose kindness to the Eatonians won't soon be forgotten!

Third Row—Left: **Estevan and Eaton's**. Front row: J. Roberts (Eaton's), P. C. Brown (Estevan), J. Cassie (Eaton's), Matt Hurst (Estevan), S. Lennon (Estevan). Back row: E. Wiggins (Estevan), J. McLellan (Eaton's), Bob McLean (Estevan). Right: **Lyleton Rink Wins Eaton Trophy**. Left to right: John Mansell, skip; Ivan Gardiner, Ivan Murray, Harry Gardiner. With snow-blocked roads, they flew home (about 25 miles) by plane.

Fourth Row—Left: **Melita and Eaton's**. Fifth from left, Bob Murray, Melita skip. Other Melita men in picture are: Red Colman, Jack Ross and Bud McKinnon. Seated in front is Greg Woodbury, R.C.M.P. Right: Melita Public School and the War Memorial, which tells that 21 boys from this school laid down their lives in World War I.

Fifth Row—Left: Eatonians visit the gigantic snowplow. Centre: Gideon Moore (drayman) gives a lift on his sleigh to three school lads. Right: Yuill and Yuill, barristers. Miss Winnifred Yuill is her father's partner and a full-fledged barrister in her own right.

Lower Row—Left: Five men about town . . . total age, 20! Left to right: Donnie Dobbin, 4; Brian Murray, 5; Gary Johnson, 4; and twin Doug Dobbin, 4; Blair Conway, 3. Right: Mountains of "the beautiful" Eatonians watch the snowplow's great wings buck a 12-foot drift along a 7-mile strip of the highway.

Curwain Wins Curler's Dream

First Year of Eaton's Curling League in Port Arthur Is Big Success!

With six teams comprising the league, Eaton's first curling season drew to a close with Ed Curwain and Harry Storey, skips respectively in a sudden death playoff game which took place on March 10th, 1948. Curwain defeated Storey 12-5, decided by an 8-ender on the second end (the curler's dream).

Following the game a wind-up of all Eaton curlers was held in the club rooms. Mr. J. A. Snowden, Port Arthur store manager, presented prizes to the winning rink including E. Curwain, skip; M. Nunas, third; A. Marion, second; A. Thomson, lead.

Left to right: E. Curwain, skip; M. Nunas, third; A. Marion, second; A. Thomson, lead.





Top Left—Mrs. C. Hart, in charge of Eaton's order office at Le Pas, and her rink, winners of "moccasin" trophy and ladies' curling championship. Other charming gals are Misses L. Bestard, J. Graham and D. McDougall.

Top Right—Eaton rink at Flin Flon (in front of Company's order office). Left to right: H. Caldwell, J. Schroeder (Flin Flon staff), W. Irwin, R. Kernaghan, Art Luker (Flin Flon staff), Mat Matthews. Lower Picture—Main Street, Flin Flon.

EATON CURLERS—AWAY

THE PAS, NORTH OF 53

This is the first time one of our rinks has visited The Pas Bonspiel, and Bob Kernaghan, Bill Irwin, Hugh Caldwell and Mat Matthews were given a great welcome to this gateway of the north.

Fur trading and mining are still very important to The Pas, but during the winter the main source of amusement is curling.

Their 'spiel, which opened February 20th, had a good entry of rinks from Flin Flon, Sheridan, Hudson's Bay, Swan River, Miniota and several other points.

Mrs. C. Hart who manages our order office, secured very comfortable accommodation for us at the Cambrian Hotel, and was always at the rink in the evenings to give us her moral support. Mrs. Hart, by the way, is an ardent curler herself, and we salute her and the other members of her rink in winning two events in their ladies' bonspiel.

To the president of The Pas Curling Club, Len Stevens, Secretary Trevor Morgan, Lloyd Williams and many others who made our visit so pleasant, we thank you all for a swell time. When it comes to hospitality you are "right on the broom."

* * *

FLIN FLON, NORTH OF 54

Another first visit for our Eaton Curling Club was made to the Flin Flon Bonspiel on February 26th to March 2nd.

This call was also made by the Kernaghan, Irwin, Caldwell and Matthews rink. Located on the Canadian National 87 miles north of The Pas, this busy mining centre could well be termed "the curling metropolis of the North."

On our arrival here we were met by Johnny Schroeder of our Flin Flon staff, who so kindly arranged for our accommodation. We were then taken for a visit to the Company store

where we received a hearty welcome from all the staff.

Our next call took us to the rink, which houses nine sheets of curling ice, a skating and hockey arena, with a larger ice surface than our own Amphitheatre, and also a separate sheet for their Ice Club. The hockey ice provided five additional curling sheets and in all made 14 sheets for use in the bonspiel, plus another three sheets at nearby Ross Lake. The curling club has a large waiting room with five rows of seats (for those who do their curling behind the glass) and a very comfortable lounge room for the club members.

All this brings us to their big bonspiel which had a record entry of 156 rinks from all parts of Manitoba and Saskatchewan and one from Minot, N.D.

An entry so large would prove a real burden to many clubs, but we doff our hats to the Flin Flon C.C. bonspiel committee, especially Vic Longmore, chairman of the draw committee, who kept all games running smoothly to the satisfaction of all rinks.

To sum up our visit here, our rink would like to particularly thank Art Luker of our Flin Flon staff for his help in the 'spiel, and to the rest of the gang, Nels Grant, Johnny Schroeder, Miss Sylvia Mostoway, George Vale and Wayne Mohr, we say "thanks for a wonderful time."

We also wish to remember Ernie Barr, president of the curling club, Vic Longmore, secretary-treasurer, Norm Snyder, Eric Hoglander, George Sandford, Jerry Sparrow, Clarke Hume, Fred Stubbs, and many others. Your goodwill and hospitality will not be forgotten.

—Mat Matthews

Wife: "I was a fool when I married you."

Husband: "Yes, but I was so infatuated with you I didn't notice it."

Norma Gorby Skips to Championship

Defeats Kay Chisholm's Foursome to Win Florence Wilson Trophy

The Florence Wilson Trophy, emblematic of the Eaton Women's Curling Crown, for 1943, goes to Norma Gorby and her teammates Blanche Benson, Marg Smewing and Doris Barr.

Norma and Co. won the Thursday night group while Kay and Co. won the Wednesday night aggregation. The gals then played off for the championship with Norma's rink winning out in a ding-dong battle that ended 9-7.

Runners-up were Kay Chisholm, Ruth Bardal, Bernice English and May McKenzie. Consolation event was taken by Anne Longmuir, Kay McAlpine, Mary O'Callaghan and Kay Shores. Congratulations to all winners!

Eaton Girls, Annual Curling Dinner at Marlborough Hotel, Wednesday, April 21st

* * *

WAGES-TIME OFFICE STAGE CURLING SHINDIG

What's this? Wages and time office party? And it's an annual event, too!

Under the skilled management of Finlay Tease and Louise Maughan, these curling-minded associates held their annual get-together at the Civic Caledonian rink on March 13th. The evening started off with a couple of rousing curling games and then came the welcome refreshments. Maestro Tommy Laidlaw kept the piano in time while everyone danced their heads off.

Loads of fun is the report and all are looking forward to next year's repeat performance.

* * * *

Virden Has Welcome Mat Out For Eatonians

Eaton curlers were also fortunate in getting an invitation to the annual 'spiel held in February at Virden, one of Manitoba's prettiest and most prosperous main line towns.

The Eaton party, headed by Skip George Allan, also consisted of Jack Kellas, Olie Olson and Reg Prynn—as well assorted and harmonious a foursome of mail orderites as you could find in a day's walk.

The boys were met at the station by Virdenites Moore, Nichol and Grose and from then on the town was theirs. They won't soon forget the banquet, the hospitality of Mr. and Mrs. Allan McGaffin, Corporal Al Chad, R.C.M.P., and Mrs. Chad, and Mr. Fred Bridgett.

The Eaton boys would like us to extend "thank yous" to Bill Binney and staff of the Central Hotel for splendid meals and comfortable quarters; to Dave Reid and Dave Petch, president and secretary of the Virden Curling Club; Alex Stewart, draw chairman, and Bill Waines whose wonderful ice might well be a pattern for some of our city rinks—and to many others.

Also will be remembered: Cliff Strong of Oak Lake, the Howard Loewen rink from Elkhorn; Stewart McKay, Lloyd Horn and Don McLen-

Thirty-Three



Standing: Marg Smewing, 2nd; Blanche Benson, 3rd; Doris Barr, lead. Sitting: Norma Gorby, skip.

* * *

EATON WOMEN CURLERS "SKIP" TO SELKIRK

Our friendly curling gals left on Saturday, February 28th, for Selkirk, to play the ladies' rinks from that town. Prizes were brought home by our own skips Norma Gorby and Mrs. Burton. Following the curling events, the evening ended with a sing-song and a very welcome lunch. The gals say "Thanks for your grand hospitality, Selkirk!"

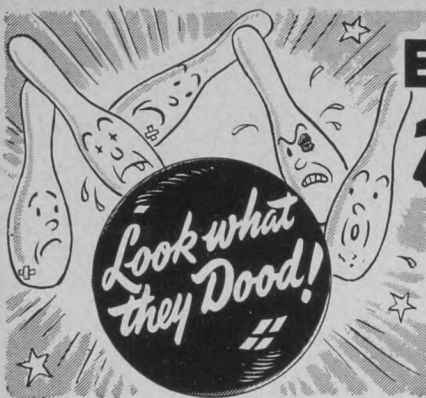
Return Visit—The Eaton women curlers then entertained the Selkirk ladies on March 11th at the Fort Rouge rink. After curling, the gals set out for Peggy's Pantry for a hot dinner, dancing and singing.

nan, Oak Lake; the Larsen twins, Ralph Blythe and Dick Milne from Esterhazy, Sask.

As "goodwill ambassador," Olie Olson was happy to meet a fellow jeweller in Mayor Simms. We hear that Olie was also made a member of the local "barber shop quartette."

Yes, Virden will always be a fragrant memory! Truly, curling is the game to make new friendships and cement old ones!





EATON'S *Mixed* 5-Pin BOWLING LEAGUE

Third Series Headliners

By Bill Hogg

Ruth Evans Sets New Records in 5th Division

Agnes Brown's 757 (368) New Marks for 8th Division

George Harris Rolls 803 to Top 5th Division Men

Mixers Set New Team Mark for 5th Division

First Division—The race for the final roll-off berth has become a very tight affair. Sport Togs have been rolling well to lead the division with 10 wins to 5 losses. The Hits and Misses have moved up into second spot just one game behind and the Strollers are right on their tail with 8 wins. The Scotties have been unable to get out of the cellar while the rest of the teams are grouped together with 7 wins, just 3 behind the leaders. Bill Robertson led the scoring parade with totals of 807, 786, 706. George Bennett, 794, 723; and Bill Liver, 739, 738, 669 were next best. Ann Waytiuk 759, 706; Grace Sim, 759; and Rose Gordon, 734, 673, 656, 648, were top ladies.

Second Division—Nomads are off to an early lead on strength of their 11 victories. Skippers and Nationals are tied for second spot 2 games behind. The rest of the teams are still very much in the race, grouped at 7 or 6 wins apiece. Sparklers are poking along in the cellar with only 5 wins to their credit.

In the scoring column it seems everyone has marked up at least one big game. Some of the best were Ollie Westman, 792, 705, 679, 656; Fred Olsen, 774, (357) 723, 660; Graham Laughton, 728; Jack Day, 711, 697, 692, 642; Bud Wold, 719; Bill McAlpine, 707; Ruth Baldwin, 757 (323); Kay Willcox, 698; Esther McGowan, 696; Dot Trute, 685; and Rose Kurtz, 674, 607, 608.

Third Division—Gay ones have been really hot to rack up a total of 12 victories to stay well ahead of the pack. Lafalots have been winning quite a few to fill in second place 2 games behind. The Adjusters, Seven-Ups and Chibabas are pretty well out of the running while the rest can still catch the high-flying leaders.

Walt Mills has been spilling a lot of pins lately with scores of 765, 732, 655; Jean Pater-son rolled a lovely 782 (369) score to top the ladies. Other good efforts were Dave Mackie, 752; Gladys Morris, 750 (331), 636, 616, 602; Bill Hogg, 749; George Latimer, 744, 671; Art Wright, 727, 626; and Ted Black, 713 (318).

Fourth Division—Whiz Bangs lead in a merry old scramble for that last play-off spot by virtue of their 10 wins. This is only one better than the second place Mazumas have marked up. The rest of the league are still fighting, even the last-place Eureka's, who have 5 credit marks.

Reg King continues to blast the pins each night out, his latest efforts have been 823, 747, 624; Herb Headon, 803 (328), 628, has put up some pretty good efforts, too. Other top scorers were Dave McPetridge, 658, 633; Frank Swonnell, 657; Norm Locke, 650; G. Gillespie, 628; Claire Moncrieff, 628; Edna Register, 614.

Fifth Division—Wise Ones got to the top of the heap last week with 10 wins to 5 losses.

Mixers and Hawks are just 1 game behind, while the rest of the division, except the Dust-pans, have excellent chances to get in front.

The Mixers toppled the team records when they rolled a grand total of 3099, including a high single of 1124. George Harris marked up a new record when he rolled a very nice 803 count. Ruth Evans also bettered the girls' marks by turning on a terrific barrage to count 833 (340). Winnie Flynn also had a good night when she recorded a big 735 total. Other good marks were Dave Millar, 695, 546; and Al Jenkins, 647.

Sixth Division—The Comets and Zeros can't seem to win very many games and are just about out of the race. The rest of the teams are putting up a terrific fight with only 3 games separating the leading Dandies (10 wins) and the Zoot Shooters who are at the bottom of the challenging group.

Russell Vipond has been rolling very consistently with scores of 694, 690, 639, to his credit. Other good efforts among the men were Herb Graham, 689 (318); Al Inglis, 680; Harold Brown, 653; Joe Leighton, 649; George Niven, 623; and E. Anderson, 603. None of the ladies were able to top the 600 mark.

Seventh Division—At the half-way mark in the final series, the Trotters have amassed 11 victories to lead the Red Hots and Peppy Pals by 2 games. B-Bees and Panthers have 7 wins to retain some hope of getting into the roll-offs. The Rovers, Westerners and Zippers will have to do a complete reversal of form if they expect to win this series.

The men have been doing some great pin toppling of late, some of the best efforts were Jim Reid, 734, 654, 625; Bob Simpson, 707, 642; Percy Smith, 701, 611; Bill King, 699, 639, 614; Gord Graham, 661 (318); Harvey Sheidow, 655; George Huntington, 651; and Stan Olson, 639. Flo McLellan, 658, 606; Daisy Stoney, 633; Mickey McGuire, 628, kept the ladies in the picture.

Eighth Division—Admirals have got away into a good lead on the strength of their record of 12 wins to just 3 losses. The Has Beens are the only team in the loop that seems to have a chance of catching them as they are 2 games behind at the present. The rest are pretty well out of the running.

Jim Carson has his eye right on the old groove coming up with scores of 729 and 695. Other good scores chalked up lately are Al Krienke, 686; Harvey Way, 677, 677; John Stevenson, 641; Jack Kellas, 637; Bob Cave, 636; Jim Thorpe, 626; and Ed Olien, 617. For the ladies, Barbara Kent was tops with 665, followed by Marg Stockley, 626, and Dot Hardiman, 605.

F-O-R-E!

Calling Men Golfers Of All Classes!

First, Here's News For Granddaddies!

What kind of a golfing grandfather are you? If you are an apoplectic old gentleman who gives up after a few rounds in the rough, this is not for you! But, if you are a hearty, cheery old codger who can stand the gaff, get your entry in at once for the **GRANDFATHERS' FIELD DAY!** This is an innovation of the Eaton Men's Golf Club and promises to be one of the most popular events of the season!



If you're an apoplectic old gentleman.

ALL GOLFERS . . . are urged to note that membership drive is well underway, and a bumper season is expected with the following competitions:

Knockout Competition.

Field Day—Monday, Tuesday and Wednesday mornings, June 14th, 15th and 16th.

Seniors' Field Day (open to those 50 and over)—Monday afternoon, June 28th.

Grandfathers' Field Day—Monday afternoon, May 31st.

Please Get Your Applications in Now! No Applications Will Be Accepted After April 15th

Membership card will be sent you later, together with notification of class and handicap. Applications and fee of 50 cents will be received by the golf club representative in each department.

COMMITTEE FOR 1948 SEASON

President, **W. G. Thomson** (239); Vice-President, **P. H. Longstaffe** (33).

General Committee

Mail order—**E. Dolan** (29), **S. Marshall** (24), **C. Scarr** (139), **W. Cousins** (10), **S. Houston** (167).

City—**E. Martin** (229), **J. L. Crowe** (135 display), **M. Moore** (238), **J. Thompson** (253), **G. Bell** (general office).

Printing—**C. Peters** (1745).

Garage—**F. Menzies** (142).

Publicity—**W. E. C. Hurlburt** (Contacts).

Sec.-Treasurer—**F. T. Mace** (115).

Committee for Knockout Competitions

E. Martin, handicap and rules committee.

Championship Flight

"A"—**S. Marshall**. "B"—**E. Dolan**. "C"—**M. Moore**. "D"—**J. Crowe**. "E"—**C. Peters**.

Consolation Flight

"A"—**J. Thompson**. "B"—**S. Houston**. "C"—**G. Bell**. "D"—**W. Cousins**. "E"—**F. Menzies**.

* * *

FAMOUS LAST WORDS

We're mighty proud of our Secretary, but an army of 600 golfers cannot be handled by simply waving a magic wand—so get after that application **TODAY!** Thank you!

Girl Golfers . . . Watch It!

The "golf bug" is already in the air . . . and the Eaton Women's Golf Club is anticipating an even bigger and better season for 1948!

If you are an ardent golf enthusiast, or still in the "I'm just learning" stage, join the club early, as this friendly group of girls are always happy to welcome new members.

Annual Meeting

The annual meeting and election of officers was held on March 25th in the assembly hall where the nominating committee for election of officers took place. This committee is as follows:

Ellen Deason (department 9, mail order).

Peggy McMillan (department 233).

Edith Bower (sales office).

Arrangements have been made to hold the opening field day on May 19th.

Watch for further announcements in the next issue of Contacts as to time and place for this opening event.

ESPECIALLY THE STAR BOARDER

A boardinghouse might be defined as a place where hot water comes out of the cold tap and cold water comes out of the hot tap, and nobody ever comes out of the bathroom.

—Kitchener Daily Record.





BASEMENT STORE



Who says Friday the 13th is unlucky? Not Edna Gray of the fruit packing, for that was the morning the fruit department gave her a coffee table as a wedding gift. Mr. W. Mc-

Millan made the presentation. Then just to prove "you can't do a good thing too often," the girls of the fruit packing met at the home of Mrs. L. Russell, Wednesday afternoon, February 18th; this time the surprise was a miscellaneous shower and Edna received many varied and useful gifts. She became the bride of Mr. Walter Kuzie February 21st at St. John's United Church. Our very best to you, Walter and Edna!

Attention was focussed on Walter Mills and Gordon Nelson at the Saratoga Alleys on March 10th, when the foodateria held their big bowling party. Tension mounted, and at the last frame Gord had a lead of eight pins, and with the prize practically within his reach, he anxiously awaited Walter's throw—and that throw turned the tables for Gord, and Walter won the championship for the men's high three score! Tough luck, Gord.

Hidden prize scores were won by Helen Stadnyk, Beryl Creller, Winnie Cadle, Marjorie Verner, Helen Black and Elmo Johnson.

Ruby Salter (foodateria) is on a leave of absence to regain her health. Wally misses your friendly arguments, Ruby!

The foodateria office had a lovely letter from Kay Hill who has been away sick for some time. Hope Spring will make you feel right on top again and bring you back soon, Kay.

Congratulations to Hilda Miller and Merle Shewfelt (basement store, 901) who received lovely diamond rings recently. Best wishes to both.

Mr. J. Dunlop (supervisor of basement store) and Mrs. Dunlop are holidaying in the sunny clime of Vancouver.

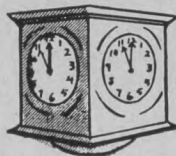
Storming the Bowladrome alleys on March 3rd, the 5c to \$2.00 section of the basement store held a bowling party and it was luck, not skill, if you "copped" the prize, as hidden scores were the winners. The gang then left for the home of Mr. L. Lewis, head of department, for refreshments and an evening of dancing.

Sorry to report Miss Mary Whelan of the drug section is on the sick list.

Mr. L. Lewis (head of department) has been home with a bad case of flu. Hope to see you back with us soon.

MAIN FLOOR

The candy department held a bang-up bowling party on Wednesday, March 10th, and the Woodbusters bowled like champions to win top honours in spite of good competition from the Nitwits and Candy Bags. Marj Kurz took high score for the gals and Elmer Freeman for the fellows. P. Edwards, P. Johnston, B. Grant, H. Cavanagh and N. Mulvey carried off the remainder of the prizes.



P.S.: We liked Phyllis' prize!

The drug department extend their deepest sympathy to Miss Jean Allison (toiletries counter) in the loss of her father.

As a close neighbor of the stationery department they would also like to express their sincere sympathy to the family of Mr. Bert McAllister in their sad loss.

Miss Rose Gordon of the drug bowling team, seems to be knocking those pins over in great fashion. Could be she is practising that deadly aim to use on a rolling pin some day?

Miss Gladys Stewart (drug office) left the department on Thursday, March 4th. Mr. P. Blakeman made a presentation of a sandwich toaster on behalf of the department. Miss Stewart married Mr. Vic Fisher March 6th. Our best wishes for your happiness, Gladys and Vic.

Here's a Bright Idea!



"We're visiting Winnipeg from Johannesburg, South Africa," the middle-aged couple explained in that soft drawl characteristic of English residents in that far-off part of the Commonwealth. "Our daughter lives here, you see," they explained to a salesman in the men's hat department. "Yes," continued the husband, "and my wife wants one of those fur caps to take home." That stumped the salesman. What use could one have for a fur cap in South Africa's gentle clime?

However, he politely withheld any comment until the woman said: "You see I plan to use it for a tea cosy!"

You can't hold us down! Saturday night, February 28th, found the jewellery department deeply involved in having fun at their tally ho and dance. The dance was held at the Sturgeon Creek Community Hall. There was lots of fun during the sleigh ride (and

plenty of bruises and ouches next day!). When we arrived back at the hall, the dancing was in full swing.

Before ending the fun of the evening, sandwiches, hot dogs and coffee were served. Then Mr. Alex Cranston acted as master of ceremonies and led a community sing-song. What voices! Miss Betty Duncan and Mal Donaldson obliged with two solos each. Miss Duncan sang "My Laddie" and "Lawlie to Dum." Mr. Donaldson sang "Oh, What a Beautiful Morning" and Harry Lauder's "Wiggle Waggle of the Kilt." Hoot, mon!

We wish to thank Ted Lee and Dunny Dewar for their "handy work" in the kitchen preparing the food. Everyone enjoyed themselves and are looking forward to a department picnic but, as Mal says, "the grass is a little wet yet."

The jewellery department held another of their famous bowling parties on March 10th and the Bowladrome is still recuperating. Ladies' high score was won by Mrs. Hazel Hatherby. Hidden score by Dorothy Dougall. Booby prize by Mae Broughton. Never mind, Mae, when you get the booby prize as often as a male member of your department then it's time to worry!

The men's high score was won by Mr. Dick Halford and the men's 'hidden score by Mr. Tom Ritchie. Men's booby prize by—guess who? Just Yell-and you'll find out!

By all reports the afternoon was a howling success and all are looking forward to more bowling.

The jewellery department is glad to welcome Gladys Stanby back to work following her eye operation.

* * *

SECOND FLOOR



Ethel Allen (staples) left for Calgary and the department presented her with a linen set. The gals then stood her to a luncheon at Moore's on Wednesday, March 10th, and Mrs. L. Handford gave

her a gift of blankets on behalf of the girls. Best wishes, Ethel!

Betty Douglas (welfare office) is looking radiantly happy these days. You see our Betty is engaged. The lucky man is Don Greenwood, Ramsay Opticians.

* * *

THIRD FLOOR



Lockport, here we come! The gals and their guys and the guys and their gals of the D.A. office took off in a cloud of snow to Lockport on March 3rd for a hike around the slopes of "ye olde famous ski resort," and what

fun! Skinners' were completely sold out of food after the crowd was through. No one mentioned how they felt the next day . . . or was it obvious?

Marjorie Doll of the D.A. office is wearing Ted Arnason's diamond on that certain finger. Set the date, kids?

The sausage room (1784) is becoming famous! Herb Godsmark received congratulations not so long ago on the arrival of his "family," Rita, Carol and Susan (see baby page). And now Tom Mooney proudly tells you he is a grandfather of twins born Sunday, March 7th. Three of a kind still beat a pair!

Fresh Meats vs. Poultry

The Grain Exchange echoed and re-echoed with sounds of "rock busting" matches played on March 10th, and the poultry team came out on top.

The meat department held their second big social of the season on February 24th. Thanks to all the helpers and the hundred and sixty who attended, they had one of the biggest and best socials yet! Mr. Bill Abercrombie of Fort William, and Mr. Bill McAllister of Brandon, dropped in on the party and by all reports they enjoyed a "first rate" party.

The "meating ground" was the Orange Hall in Norwood. Hope to see everyone out at the next social.

Miss Thora Petersen (cash office) is shown opening a gift of sparkling stemware from her associates on the occasion of her forthcoming marriage to Mr. B. McCain on February 28th. Mr. L. Summers made the presentation on behalf of the department.



Miss Dorothy Brown (cash office) has been away sick and we wish her a speedy recovery and hope she will be out of the hospital very soon.

There seems to be a little controversy in the grocery section over what the Irishmen were up to on St. Patrick's Day. "Limmy" wants to know if Billy Shepherd (tea and coffee) really went to the City Hall on this day of Irish days?

Beth Palmer (groceries) went home (or so we're told!) the week of the 7th to 14th of March and some "young feller" told her customers she was on her honeymoon! Beth had a hard time talking herself out of that one.

* * *

FOURTH FLOOR

On Saturday, March 13th, the lingerie department bid farewell to Miss E. Fleming who left Winnipeg on Thursday, the 18th, bound for Toronto to become Mrs. Maddons on the 26th.

Eleanor was presented with a fancy glass and plastic tray and flatware on behalf of the department and management. Good luck, Mr. and Mrs. Maddons.



Food—Fun—and a Four-Leaf Clover

Miss Eva Cummings (first assistant, women's coats and suits) gave a "hen" party at her home for the gals of the department. Mrs. G. Scrivener and Mrs. G. Hall also attended. That was on March 3rd and they still have a wink and a grin at the mention of dancing.



New York is really missing something if they pass up the dancing "s-team" of Kabin and Stone from this lively department.

Briefly "Looking over a four-leaf clover" this clever twosome received many encores, and no doubt would still be performing had Mr. Graham Scrivener not called for his wife at an untimely (?) moment, bringing the dance to a hilarious ending.

Bingo games, guessing games and scrumptuous delicacies rounded out a grand evening of fun and all the gang say "Thanks, Miss Cummings!"

Miss Olive Lane (beauty shop) has recently undergone an appendectomy operation. Hope you'll be back with us soon, Olive.

* * *

FIFTH FLOOR**Tally Ho!**

All the gang of the children's shoes department gathered for their annual tally ho party. The place: Deer Lodge; the date: February 7th; the weather: Brrr!!!

Mr. and Mrs. J. Gargett braved the "storm" and had a grand "feed" waiting for the tally-ho-ers after their outing. The remainder of the evening was spent in dancing and everyone had a wonderful time.

It's a Girl!

Congratulations to Mr. and Mrs. H. Cable (children's shoes) on the birth of a baby daughter, Patricia Lynne, on Tuesday, March 2nd.

Mr. F. J. Barnsdale, supervisor of juvenile department, and Mrs. Barnsdale, became very proud grandparents on March 16th when the stork visited Prince Albert and presented their daughter, Zelda, with a darling baby girl. Congratulations, folks!

Congratulations, Granny! Helen Symonds of the juvenile department, became the proud grandmother of a baby girl born on March 12th.

Thirty-Eight

Audrey Young of the juvenile sportswear, recently celebrated her nineteenth birthday. Four of her gal friends in the department surprised her with a chest for sterling silver. Could it be Audrey is planning a hope chest?

300 department news: Congratulations, Mrs. Mabel Glays, who became a grandma on March 18th—a little grandson.

Mr. J. D. Laing played Santa Claus on March 10th and handed out the "spoils" to the curling champs while the large gathering enthusiastically congratulated the winners.

We are glad to welcome Clara McAmmond and Rosie Wilson back to the department following their recent illnesses.

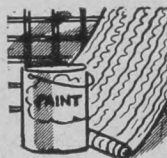
Congratulations are in order for Margaret Bennington whose wedding is to take place April 10th.

Helen Weigelt recently brightened the department with a special sunny smile and special-finger diamond! The wedding is to take place in early summer. Best wishes, Helen!

* * *

SIXTH FLOOR

Who wouldn't part with their appendix? Sid Holmes (carpet workroom) had an appendectomy recently and flew to California to recuperate. Hope to see you (and your California tan) back soon, Sid.



Mr. C. Vermeulen (carpet workroom) also had an appendectomy. What is this, fellas, Spring cleanup? We hear he's coming along fine.

GENERAL OFFICE NEWS

By Muriel Purdie

Since the last edition of Contacts not a great deal has been happening around the general office, so am afraid there won't be much to report.

Frances Loehmer is enjoying a six-weeks vacation at Cedar Rapids which is located near Chicago. Here's hoping you have a wonderful time.

One bright spot in our news this time is the diamond Jean McLaughlan is wearing. She received it from James Stanish. Congratulations!

We extend our sincere sympathy to Ethyl McDougall (nee Murray) whose father passed away.

We understand that Mr. George Lovell is in Deer Lodge Hospital and wish him a speedy recovery.

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SEVENTH FLOOR

Blanche Benson (wages office) received a lovely diamond from Bud Davidson (furniture office). Best wishes for your future happiness!



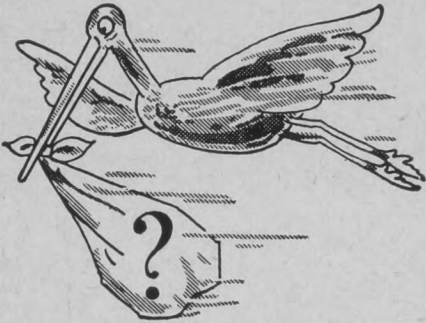
May Farrow (sewing machines) is away sick. Hope it isn't "Spring fever," Daisy May!

The wages office gathered to honour Agnes Webb, a bride-to-be of March 18th, and presented her with a gift of bedding from her associates. Agnes was married to Mr. Bob Horner in St. Jude's Church. Our very best wishes to you, Agnes and Bob. (Picture on Page Forty-One)

Miss Elsie Wain held a shower for Agnes on March 12th and gifts of a toaster and iron were presented.

The shopping service are very proud to tell you of a new diamond sparkling in their department. Miss Eva Burke received a lovely ring from Paul Kissick on February 28th. The big day is still a secret but "rumours are flying" that it will be in August.

Welcome, Little Stranger!



Leap Year Sweetheart!

The radio department is proud to present its leap year baby! Diane Eleanor Stillwell who arrived February 29th weighing 7 lbs. 7 ozs. Vic Stillwell is the proud poppa and mommy was the former Eleanor Cox (wages office).

* * *

Sorry, Folks!

Our apologies to little Gloria Mary McKenzie and her daddy, Mr. D. McKenzie (stock audit), whose names appeared in March Contacts as "McKenty."

We are sorry to report Mr. Gerald Thibault (stock audit) and his baby, Thomas Gordon, also had their names spelled incorrectly and were written as "Tibault."

* * *

ELEVATORS' UPS AND DOWNS

By A. Reese

Winnie Alger and Myrtle Stanbra are back with us again. Our best wishes to Myrtle who is now wearing a sparkler on her left hand.

Terry Charlesworth is on the sick list. We all wish her a speedy recovery and hope she will be back with us soon.

We welcomed four new members to our department this month. They are Susan Yaroloski, Florence Cherney, Doreen Stobie and Phyllis Clibbery.

Can You Top This?

The rung of a ladder was never meant to rest upon, but only to hold a man's foot long enough to enable him to put the other somewhat higher.

—Thomas Henry Huxley

PRINTING PLANT PATTTER

By B. Goulet

We welcome Mrs. R. Holgate home after eight months convalescing at the coast. It's nice to see you back, Ruby.

Encouraging to hear Dave Arnott is out of the hospital. Hurry and get well quickly, Dave, because the "birdies" will be looking for you soon.

Sorry to hear Stanley Speer injured his foot and has to have it in a cast.

Nice to see Charlie Burns and Ken McLachlan back.

Tom Whittington dropped in to see us on March 5th.

Alan Restall was the recipient of an initialled cigarette case on leaving the service. Good luck to you, Alan.

In the curling "Doc" Herriot and his rink won the receiving room group cup. This rink also reached the semi-finals of the McGee cup, being knocked out by Ken Barling who went on to win that event. Members of the rink are "Doc" Herriot, skip, Barney Moody, third, Archie Ferguson, second, Jimmy Mathieson, lead.

Off the Record:

WHITE WEALTH

Lifeless spikes of golden rod,
Growing in a row,
Changed to diamond sceptres
By magic of the snow,
A jewel-studded coronet,
On beggar barberry;
Treasure that no man can hoard,
But any man may see.

NINTH FLOOR

Valentine's Day was a big event for Miss Margaret Wilson of the construction office, who received a lovely diamond from Les Edwards. Margaret has announced that her wedding will take place April 3rd. All our best wishes for your happiness, Marg and Les.

CARNIVAL QUEEN

Meet charming Joan Johannesson, queen of the Dauphin Carnival held recently in that district. Her father, Mr. A. Johannesson is first assistant in the heavy goods department in our Dauphin store and don't think poppa isn't proud!

Father is also a noted personality in our good Dauphin neighborhood. Mr. Johannesson copped the Lion's Club trophy last summer during their golf tournament. It's a "cup winning" family!



Alex Dunlop Lays Down His Tools

**Admiring Friends and Co-workers Hold Presentation Dinner in His Honour.
32 Years an Eatonian**

An Irish-born carpenter—and a good one—a craftsman who learned his trade in Londonderry, Ireland, to the tune of "many a cuff in the ear and kick in the pants"—Alexander Dunlop laid down his tools on Saturday, March 13th, and plans to take life easy just resting and visiting his many friends.

As a parting salute, fellow workers (including a number of former carpenter pals—now gentlemen in retirement) gathered at the Marlborough Hotel on Saturday afternoon, March 13th, some 75 strong, to honour Alex with a dinner and presentation.

Mr. Sayre Blenkhorn, head of the carpenters' staff, presided, while Mr. W. B. Pickard, store superintendent, was principal speaker. Also at the head table were Messrs. J. Morrison, D. Moore, Sam Hives, Graham Carpenter, Harry Greenwood, Dan McGuinness and Bill Hurlburt. The carpenter old-timers aforesaid, were Hugh Tait, Bill Quantell, Bill Milne and Dick Hollins.

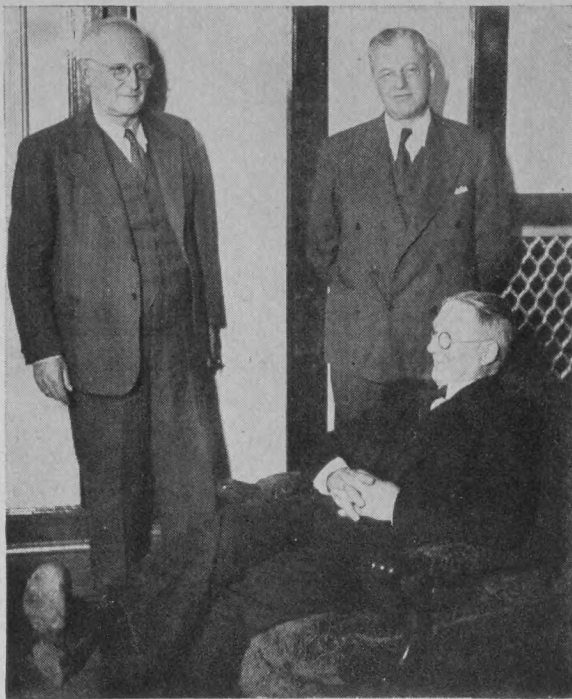
A keenly enjoyable period of singing the old songs was run off by Bert (A.C.) Mitchell—with emphasis on the lilting Irish melodies for Alex's benefit.

It did one's heart good to see his face light up with a beatific grin at the singing of "My Wild Irish Rose" and "Danny Boy." Gerry Long presided at the ivories and gave out unstintingly.

Mr. Pickard's Tribute

"Alex," said Mr. Pickard when called on to make a presentation to the guest of honour, "has spent the best years of his life with the Company, and is one of those associates who has endeared himself to all."

Mr. Pickard added that the Dunlop family has a combined record of 118 years' service with the Company. Heading the Dunlop clan



"This chair was made for dreaming in," says Alex with a happy sigh. Behind him is Mr. W. B. Pickard, store superintendent, who has just presented the chair from Alex's co-workers. On his left is Mr. S. Blenkhorn, head of department, carpenters, and Alex's chief.

in service is Mr. Jack Dunlop, supervisor of the basement store, 39 years with Eaton's.

Mr. Pickard also wished Alex "many happy years ahead to enjoy the life of a retired gentleman." He then presented Mr. Dunlop with a handsome easy chair with matching footstool.

Sinking into the chair for a photograph, Alex breathed a deep sigh of comfort: "This chair is made for dreaming in." Then rising to his feet he added, with the suspicion of a tear, "I thank you all, I'm more than proud and feel highly honoured that the whole shop and so many other friends turned out to honour me!" So cheerio to another fine old-timer — we'll be seeing you around.

LATE DESPATCHES

By M. Ominski and T. Scott



Marion Doherty (122) received a lovely diamond ring from Charlie Bevan. Best of luck, Marion and Charlie.

The disturbance in 122 the morning of February 21st, was caused by Jean Cannon walking in with a beautiful diamond ring on her third finger, left hand. Her future partner is Tom Newport of Flint, Michigan. Best of luck, Jean and Tom.

Congratulations to Mr. Robert McEachern who celebrated his 30 years with the Company on March 13th.

Congratulations to Mr. and Mrs. W. Crowder on the birth of a son. Mr. Crowder works in 122 shipping.

On February 27th, the stork paid a visit to Mr. and Mrs. Tommy Joyce and left a baby boy weighing 7 lbs. 7 ozs. The proud papa works in 113 department.

Forty

By D. Balsdon and R. Soutter

Another lucky gal to receive a diamond in department 167 was Jean Ewankewich (sales room) who became engaged to Walter Kostiuik. Congratulations, Jean and Walter.

A member of our department who is in hospital at the present time is Doreen Dupuis (mailing list). We hope it won't be long before you are back with us. Also on the sick list is Eric Guile (mail order prices and enquiry). Hope to see you soon, Eric.

By H. Roome

The mail order adjustments were pleased to welcome Mary Little, Ralph Keough and Herb Graham back after their recent illness. We would like to know what "chicken ranch" you were visiting, Herb, prior to your illness.

Miss Clare Moncrieff left the postal claims department on March 18th for another position. She was presented with a corsage of roses from Elliot Westman. Best of luck, Clare.

Fastball Executive

Back Row:

Tommy Scott, Jack Course, Walter Scott, Dorothy Chambers, D. Tomes, George Allan, Bill Clay.

Front Row:

Milly Stevens, Winnie Leach, Jack Kellas (president), Dorothy Tarrant, Mary Matthews.



Play Ball!

Eaton's Fastballers All Set For Another Big Season

Season Opens On or About May 26th

The annual general meeting and election of officers was held at the close of 1947 season giving the new executive a chance to get together and plan for another big season.

Election of officers for 1948 resulted as follows:

President—Jack Kellas (department 44).

Past President—Tommy Scott (113).

Vice-President—Walter Scott (270).

Secretary-Treasurer—Winnie Leach (115).

Schedule—Bill Clay (143).

Publicity—Dorothy Chambers (901).

Grounds and Protests—George Allan (112). Assistant: Danny Tomes (179).

Social Committee—Walter Scott (270), Dorothy Tarrant (108), Millie Stevens (140), Mary Matthews (168).

Equipment—Jack Course (122).

Umpire-in-Chief—Jack W. Moore (122).

First Aid—Alex Cameron (1752).

The opening date of play this season is on or about May 26th. No set date has yet been fixed. All games will be at Sargent Park at 7 p.m. sharp.

Practices will be starting about April 30th, weather permitting.

Teams that are going to play again this season (and we hope that is every team) must register their players with Miss Leach in department 113 mail order on or before opening date. Any unattached player wishing to play can be placed by getting in touch with any of the executive.

All players must hold a registered card before they can participate in any game.

Let's get out and make 1948 season one of the best!

Please Note! About Equipment!

All equipment for 1947 must be turned in before any new equipment is handed out, so let's all co-operate and have it in before the next issue of Contacts.

The first get-together social will be held at some later date in the near future. So watch the time office for announcements regarding this highlight and let's all get out and become better acquainted.

—D. Chambers

Pats' Party

The Pats, girls' softball champions of last season, and their friends, held a chicken supper and evening of fun at the Homestead on January 31st.

Head-table guests included Jack Kellas, league president; Tom Scott, past president; Miss W. Leach, league secretary; and our very good friend, George Allan. Speeches were of the two-minute variety, short and snappy.

The party continued in the rumpus room, where all the girls received a rose corsage. Entertainment was supplied by that grand singer, John Ferguson, accompanied by Miss D. Moore. Max Jennings and Paul Munson then put on a side-splitting version of the "Shooting of Dan McGrew."

Community singing is always a favorite item, with George Rathwell at the piano. Spot dances were won by Mr. and Mrs. F. Heath and the Misses Lamb and Terreault.

To Jim Torbet, our coach, and his committee, we say "Thanks for a grand evening and we hope to have an encore soon."

Forty-One

Wedding Belles

Top Picture—Miss Agnes Webb, wages office (see Page Thirty-Nine).

Lower Picture:—Miss Jessie Gray, mail order china (see Page Forty-Two).





By R. Laird

Received a letter quite recently from Mr. P. Benest (formerly mail order carpets), who is now living in Jersey, Channel Islands, and he is feeling in A1 condition and enjoying the weather over there. The lowest temperature so far has been 36

degrees above zero.

He also stated that he had his potatoes planted in the garden already, and that the flowers were all in full bloom.

He would like to be remembered to all his old friends and associates in the Company and in Winnipeg.

* * *

By R. Wood, B. Dixon and M. Doolan

Congratulations are extended to Dan and Archie Livingstone, both of drugs, who have recently become proud fathers of baby daughters. Some sort of a record?

Your Contactors have been taken to task for having omitted to offer congratulations in this column to Mr. R. L. McGurk who has become "Grandpa." This was definitely an oversight. We are all very happy about this fine baby girl who, in spite of her sex, makes very little noise.

Congratulations to Jean Bilsky (music) on her recent engagement to Michael Sniezeck of the Winnipeg Post Office. No date has been set for the wedding.

Malcolm McIvor became a grandfather for the second time on March 6th when Linda Louise made her debut at Grace Hospital. The baby's mother, Mrs. Edward Cameron, is the former Anne McIvor of wash goods department.

Mabel Dobrinski Olynky, a former member of the department, paid a visit recently to introduce her six-months-old Barbara June to the staff.

Miss Jessie Gray (china department) picked St. Patrick's Day for her wedding date and the lucky fellow is Bob Hughes. The department gathered on March 13th and Mr. F. Wonnacott made a presentation of a lamp on behalf of her associates. Jessie also received dinnerware from the store.

(Picture on Page Forty-One)

Miss Jessie Watts held a miscellaneous shower at her home on March 4th, where Miss Gray received many varied and useful gifts.

Forty-Two

Bob Stasko (china) is back to work after a lengthy illness. Nice to have you with us, Bob!

* * *

SEVENTH FLOOR

By M. Pariseau and J. Johnston



Ann Stefanko (infants' and children's wear) left on February 28th to become the bride of Ron Johnson. They were married on March 5th in St. Alban's Church. To celebrate the occasion, Ann was presented with blankets from the department as well as other gifts from her many friends (see picture). We all join in wishing the best of everything to you both.

Clara DeJonkheere, who has had a tonsillectomy, is back to work again feeling fit as a fiddle.

We are beginning to think that one of our number would like to make headlines in Contacts seeing that she was snowbound(?) again for about four days.

* * *

By E. Morey and D. Hunt

Something new has been added. Bea Boutin (photographic) is now wearing a large and sparkling new diamond. All the best Bea. Wedding to take place early in April.

Chris Gudmundson and Diane Lambert are now back in the department after giving a hand in the printing plant and bindery for the past few weeks.

Two more happy girls have been added to the list of recent engagements from the mail order copying. They are Tillie Bieko and Lucille Benjamin.

As Contacts goes to press we regret to report the death of Dorothy Eager (116), who passed away Monday, March 29th.



BEST OF LUCK TO JACK BONSER

Deciding to carry on with the valuable work he was doing in radar during the war, Jack Bonser recently left us to join the Dominion Government.

Associates in the drapery work-room presented him with a fine imported pipe and tobacco as a token of remembrance. Mr. Lou Blundell, head of department, is seen making the presentation and wishing Jack all the best on behalf of his fellow Eatonians.



By M. McDonald

We wish to extend our sincere sympathy to Eleanor Green (mail order correspondence) in the loss of her brother, Conn Green, who died on February 24th, in Ottawa, Ont.

By Doris Slack

We wish to extend our sincere sympathy to Hazel Mills (cash cage) in her recent bereavement. Her grandmother passed away on March 15th.

Our best wishes and congratulations to Emily Lylik and Mike Bozlo who were married on March 20th. Emily received her diamond on Wednesday, March 17th. Lots of happiness and good luck to you both, Emily and Mike.

* * *

By N. Joyce



Miss Mary Bobnick (candy factory) celebrated her 25th anniversary with Eaton's on February 28th. The details of her presentation appear elsewhere in the issue. However we wish to congratulate her and hope she will enjoy her two-

month holiday this year.

Mrs. Jacques' friends will be glad to hear that she is coming along nicely and that we hope to be seeing her back at work soon.

Another member of the staff away ill is Miss Bertha Krahn who is in King George Hospital with a case of the mumps. Don't stay away too long, Bertha.

By H. Fotheringham

We are very sorry to report that Miss W. Alcott (notions) has been on the sick list. Latest information we have received is that she is well on the road to good health again. We are all pulling for you, Winnie.

Also this week, another member of our staff, Miss Ruby Gibson (fancy goods), has been confined to hospital to undergo an operation. Latest reports are that she is doing very well. We are all looking forward to having you back with us again also, Ruby.

By D. Dee and W. Quayle

Congratulations to Johnny Lemmen (men's furnishings) who became the proud father of a baby boy born February 21st. You may notice Johnny walking around with his arm in a cast. Here's the reason—a sprained wrist received while playing hockey. Sorry to hear this, Johnny, and we hope to see you back with us again soon.

Congratulations from all of us to Messrs. Tom Smith and Louis (Pat) Partridge on their 30th anniversaries with the Company, both on March 13th.

Some Guys Have All the Luck!

Tuesday, March 2nd, was another gala event. Just imagine, three outings this Winter. This time we (gloves and hosiery department) hiked through City Park and later arrived at the home of Miss A. Stefansson, where we ate 'n' ate 'n' ate! The drawing competition was won by Miss Muriel King—and the prize? Just ask Muriel!



As per the old song, "Put me among the girls." The lucky boy is Bill Milne.

Hope June Davidson will be back to work soon. Had a visit from her and she looked quite well after her operation.

CONTACTS

Published monthly by
THE T. EATON CO. LIMITED
 of Winnipeg, Manitoba, for distribution to the
 Co-workers of the Organization

Vol. 23 APRIL, 1948 No. 3

Editor: W. E. C. HURLBURT
 City Advertising



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In Memoriam

CHRISTOPHER ACHESON

It is with deep regret that we report the passing of Christopher (Christie) Acheson (elevator department) on Friday, March 12th. He was 49 years of age.

Mr. Acheson was born at Markdale, Ont., and joined Eaton's 22 years ago. He was a member of the Winnipeg Grenadiers second battalion, reserve army, during World War I. A familiar figure to Eatonians and customers in his post on the main floor, Mr. Acheson will be missed for his pleasant and obliging manner.

Surviving are his widow, Irene; daughter, Joyce; two stepdaughters, Mary and Irene; three brothers, Terry with the third floor meats; Sandy and Jack in the east; also three sisters, Mrs. C. Rodman, Mrs. R. Logan and Mrs. R. Smith.



In Memoriam

"There is no death! The stars go down
To rise upon some other shore,
And bright in heaven's jewelled crown
They shine for evermore."

HERBERT (Bert) McALLISTER

A friend has passed. It is our sad duty to report the death of Mr. Bert McAllister, head of department, books and stationery, who died on Sunday, March 7th, in Grace Hospital. He was 49 years of age.

Herbert McAllister was born in Stewartstown, Ireland, and first joined the Company thirty years ago. Leaving the service, he spent some eight years in the United States. Rejoining Eaton's in October, 1927, he had been with the Company ever since.

Bert had a thorough knowledge of the stationery business and its intricacies. Modest and unassuming, he was interested in people and always ready to offer a helping hand. His heart was big, and many instances of Bert McAllister's thoughtfulness could be told—but we know that he would rather they remain untold.

A man's man, Bert was a keen golfer and he will be greatly missed among Eaton golf circles. Despite indifferent health he was ever-willing to lend his energy and ability in the organizational work of the club and its tournaments.

Perhaps the best tribute one could pay him was that expressed by the Rev. Walter Spence of Brandon, who conducted the funeral service, when he spoke of Bert as "Your friend and mine!" Mr. McAllister was laid to rest in Elmwood Cemetery, Winnipeg.

Surviving are his widow, Florence Edith; one daughter, Ruth, at home; four sisters, Mrs. G. DeBell of New York, Mrs. J. Fleming and Mrs. J. Leslie of Winnipeg, and Miss E. McAllister of Chicago, Ill.; also four brothers, W. McAllister of Winnipeg, C. McAllister of Chicago, E. McAllister of Florida, and T. McAllister in Ireland.



EDWARD RENAUD

Veteran of World War II and a member of the hardware department for the past seven years, Edward Renaud passed away on February 24th in Deer Lodge Hospital. He was 23 years of age. Ed had been on the staff of the warehouse, stockroom and latterly the sales floor.

During the late war he spent three years in the R.C.N.V.R. rising to the rank of leading stoker. A cheerful, lovable young Eatonian, Ed Renaud made friends wherever he went. He will be particularly missed by his pals in the Eaton Curling Club. To his bride of six months (the former Marcelle Montagnon, music department), his mother and three brothers who survive, goes our deepest sympathy.

**We extend sincere sympathy to the following Eatonians
who have recently lost a loved one:**

IN THE LOSS OF A FATHER

Mrs. O. Stone (women's and misses' suits and coats)
Miss J. Armstrong (cash office)
Miss K. Smith (western buying)
Miss R. McAllister (100)
Miss J. Allison (drugs)
Mrs. P. Denness (budget plan)

IN THE LOSS OF HIS WIFE

Mr. F. Livingstone (receiving room)

IN THE LOSS OF A MOTHER

Mr. J. Barbour (mail order packing)
Mr. H. King (city carriers)
Mr. A. Livingstone (mail order drugs)
Mr. M. Westmacott (carpets)

IN THE LOSS OF A DAUGHTER

Mr. C. R. Graham (women's shoes)

IN THE LOSS OF A BROTHER

Miss E. Green (mail order correspondence).
Mr. R. Jones (bakery products)

